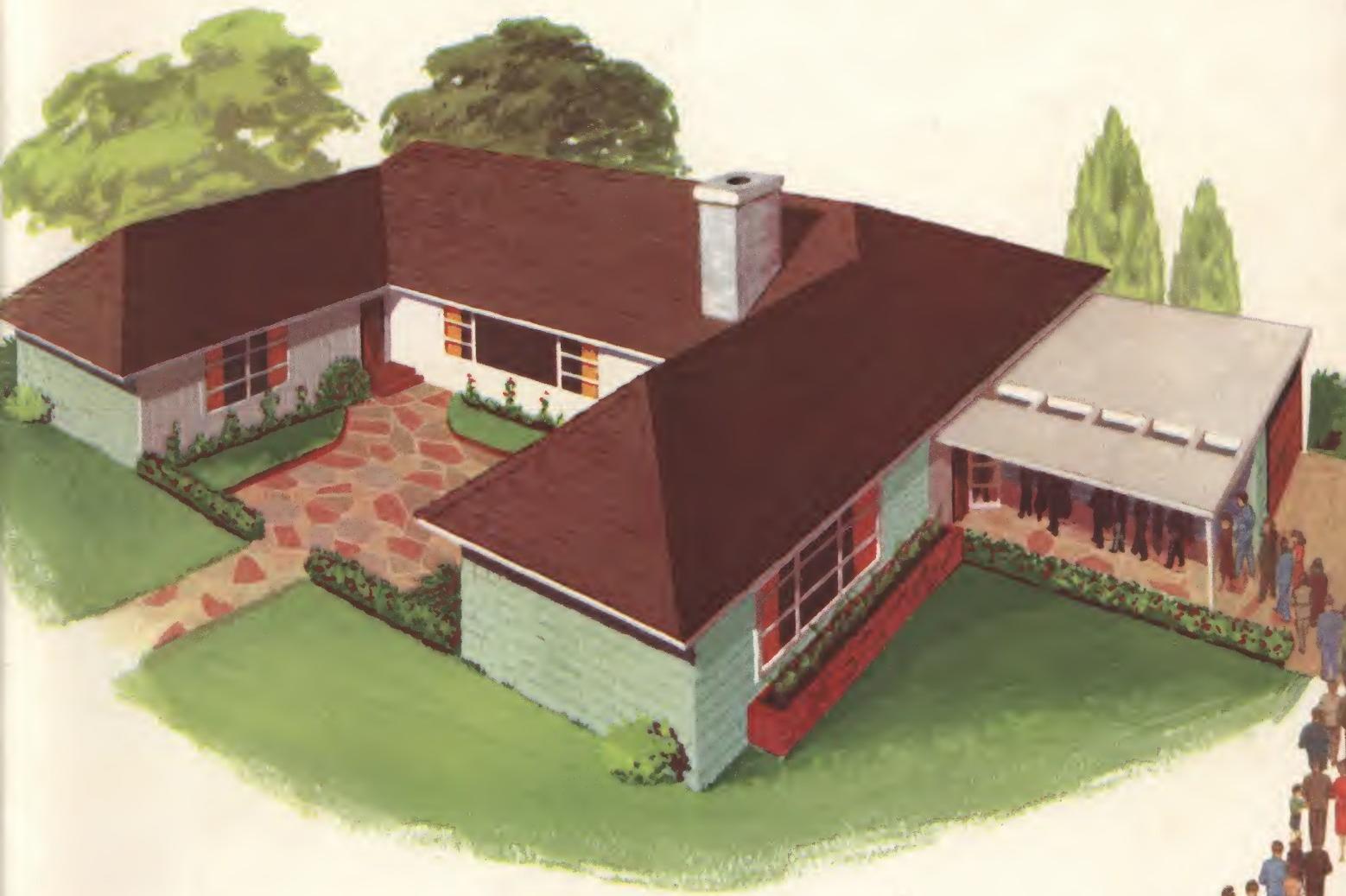


EXHIBIT HOMES

SAMUEL PAUL, ARCHITECT

ACCLAIMED SPLIT-LEVELS, RANCHES, EXPANDABLE

AND TWO-STORY HOMES IN EVERY PRICE RANGE.



YOU CAN ORDER BLUEPRINTS AND START TO BUILD IMMEDIATELY.



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FOREWORD

The familiar sign pointing to "exhibit" homes always attracts the interest of home seekers throughout the country. Millions of families are now enjoying their own home selected after inspecting models on exhibit.

Some of the most successful of these model homes are displayed here. When opened to the public many were quick sell-outs. This Exhibit in book form makes these popular plans available to families everywhere. Working blueprints can be obtained; they are all you need to start construction. If you wish to build a scale model first, a kit for this purpose can be had with the blueprints.

All of these homes were designed by a foremost Architect to give Mr. and Mrs. America the home they want. If a new home is your heart's desire, you will surely find in this Exhibit a plan to fit your family and your budget. Your dream today can be tomorrow's thrilling possession.

EXHIBIT HOMES

From the Work of **SAMUEL PAUL, A.I.A.**

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Jim Draeger

ACKNOWLEDGMENT IS GRATEFULLY MADE TO:

CHARLES SPIESS renderings of exteriors
ROBERT B. STONE text and descriptions
WALTER DIAKOW floor plans & diagrams
SAMUEL PAUL, A.I.A. and staff architecture

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EXHIBIT HOMES

■ Three out of every four families who purchase a new home these days do so because that home or a very similar one has been opened for exhibit to the public so that they can view and inspect it in its final form. They can evaluate with a critical eye, the material, construction, and the layout. These exhibit homes are usually the result of the best available architectural and engineering talent, designed to give the average family the greatest amount of living comfort for their investment. Some have been so designed, built and priced they have jammed traffic with thousands of people anxious to see them. Residential developments soon spread out around the exhibit, sometimes numbering several hundred homes.

Seldom have such successful plans been made available to families everywhere. Included within the covers of this book are plans that have been thoroughly tested, examined and purchased by the public. Many have been constructed by builders who rank among the biggest in the country. You are not limited to a choice of one or two houses. There are thirty homes in this "exhibit". You are not restricted to locating the home in a development. You can build the home of your choice anywhere.

Select the plan that meets your family's budget and living requirements. Find a site, arrange financing, choose a builder and that architect-designed home is soon yours.

There are one, 1½, and two story homes, as well as split-level designs with as many as five levels. Some have two bedrooms, some three, many can be expanded to four and five bedrooms by utilizing space on the top floor or level. Many have flexible multi-use areas that can be devoted to your family's changing needs. All of the homes are designed with a minimum of wasted space, an abundance of storage facilities, dimensions that permit the use of stock lumber sizes, good circulation between rooms, and optimum light and ventilation.

How much can a family afford to pay for a home? The answer to this question depends on the amount of cash that they can invest in the home and their average annual earnings. A common rule of thumb states that a family can successfully finance a home that costs from two and a half to three times their annual income. Another rule places one week's take-home wages as the advisable limit on the monthly mortgage payment. The table on page four shows how large a mortgage can be obtained with various monthly budgets. In setting up a monthly budget be sure to reserve an appropriate amount for taxes. Add your available cash to the amount of the mortgage you can afford. This will be the total you can pay for land and house.

MORTGAGE WHICH BUDGET WILL FINANCE

Monthly Budget Allowance	5 % INTEREST		6 % INTEREST	
	15 yrs.	20 yrs.	15 yrs.	20 yrs.
\$50	4,410	5,000	4,230	4,720
60	5,290	6,000	5,070	5,670
70	6,170	7,000	5,910	6,610
80	7,060	8,000	6,760	7,560
90	7,940	9,000	7,600	8,500
100	8,820	10,000	8,450	9,450
125	11,030	12,500	10,560	11,810
150	13,200	14,970	12,590	14,150
175	15,400	17,460	14,690	16,510
200	17,600	19,960	16,790	18,870
225	19,800	22,450	18,890	21,230
250	22,000	24,950	20,980	23,590

In choosing a site for your home your local realtors will be a good source of available locations and your lending institution will be glad to advise you on the relative desirability of several you may be considering. Remember that the cost of unimproved land will be increased by the expense of clearing and grading, bringing in water and other utilities, and providing storm and sanitary drainage. Do not consider purchasing a site that is in a deteriorating neighborhood or near industrial areas, airports, dumps, railroads where odors, smoke, dirt, or noise can be a nuisance. Build in a neighborhood where other homes are the same cost bracket as yours. Be sure there are schools, shopping centers, houses of worship, and transportation nearby. Check to see that there is police and fire protection and that roads are adequately maintained. The size and shape of the lot should permit the proper placement on it of the house you want to build, with the maximum exploitation of view, southern sun, and prevailing breezes. Then before you even make a deposit have an attorney check the title and the zoning regulations. He will also be able to tell you the tax rate. If there is any doubt about the boundaries of the lot, have it surveyed by a licensed



SAMUEL PAUL, A.I.A.

engineer, probably this survey will also be required by your lending institution. If you suspect rock or water where you intend to excavate have test borings made now. Let your attorney guide you every step of the way until the deed and title to the land are delivered to you.

Home building can be one of the most pleasurable experiences of your life. It gives the entire family a united purpose toward which to direct their energies and creative efforts with a magnificent reward for all. To insure the smooth progress of construction it is important that you select an experienced builder who has acquired a good reputation for the work he has done in your community. Here again your lending institution can be of help in giving you the names of builders with whom they have had satisfactory experience. Lumber dealers who do business with builders know who the reputable builders are. Occupants of new homes will attest to the reliability of their builder. Select several competent and responsible builders so that you may make the final choice through competitive bidding. Have the builders bid on your blueprints and specifications with every item described that is to be included in the bid. Be specific about such items as site preparation; cost of surveying; cesspool if there are no sewers; well and pumps if required; lighting fixtures; interior finishes; kitchen and laundry equipment; size of bathroom fixtures; insulation, caulking, and weatherstripping; garage or carport; driveways and walks; clean-up after construction; landscaping and planting.

A good builder requires a complete and legible set of blueprints. These plans must consist of all necessary working drawings. Many families employ the services of an architect to prepare these plans. Because an architect understands design, construction, and business procedures he makes the building of your house an efficient operation. If an architect is not available to you, it is important at least that the blueprints you give your builder have been prepared under the supervision of an architect.

All of these "Exhibit Homes" have been designed by one of this country's foremost architects, Samuel Paul, A.I.A. and the working drawings have been prepared in his office. Mr. Paul has played an important role in the development of the ranch plan, the garden apartment, and the split-level home. Since the war he has been the architect for over 30,000 housing units from coast to coast. Many of the country's most successful builders are using the architectural services of Mr. Paul and some of their outstanding successes are displayed here. These designs have been selected because they represent what the publishers feel are the homes Americans seek to build today.

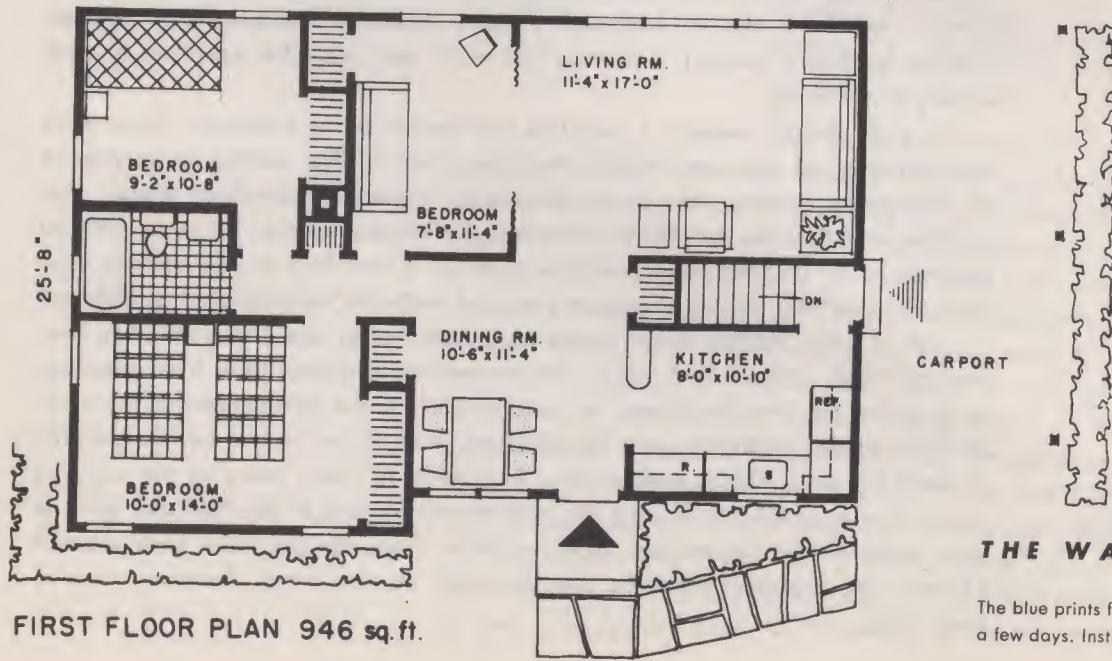


THE WAKEFIELD

Exhibit to the public a mansion that is a veritable showplace and hundreds of curiosity seekers will come to inspect it. But exhibit instead a small economy house packed with outstanding living features and thousands of home-seekers will swarm through it with intense interest, looking for a practical solution to their needs.

The Wakefield, in satisfying those needs, embodies such popular contemporary features as the private rear living room, the spacious open plan, and the dual-purpose area. This latter feature through the use of a folding partition provides a television room, a third bedroom, or den, or else when open increases the living room length to a magnificent 24 feet. In the kitchen the preparation center is separated from the dining area by a serving bar. Stairway to the full basement is near the side door. A carport protects the rear entrance and yet is equally convenient to the front door. This is a compact home with higher-bracket living at a low-bracket cost.

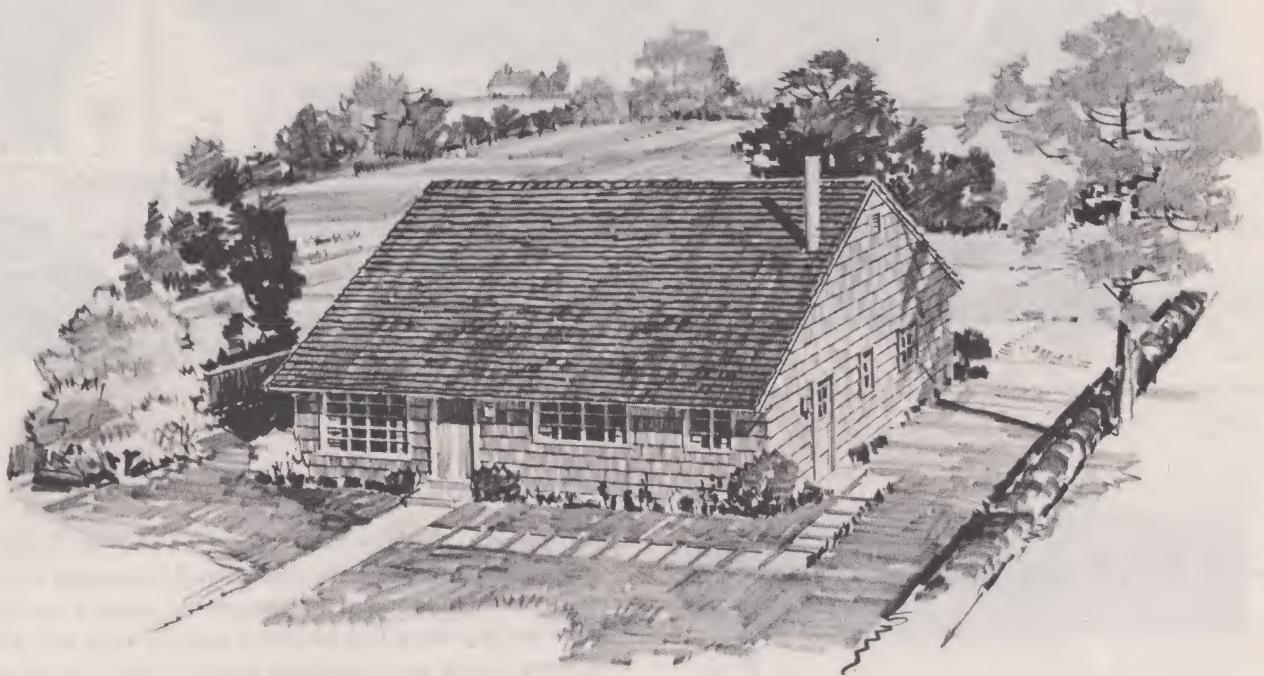
49'-0"



The blue prints for this home can be in your hands in a few days. Instructions for ordering are on page 46.

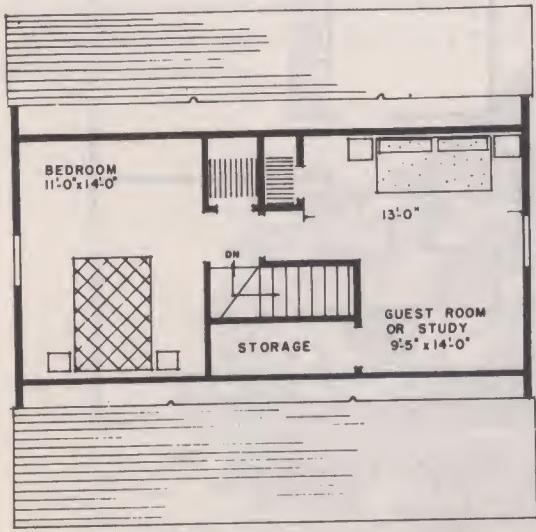
When the Alden was placed on exhibit it was love at first sight for many families. Love for its cozy, refined demeanor, for its sensible plan and for its low cost. A garage can be built at a later date adjacent to the living room. The two additional rooms on the second floor can also be constructed when budget permits. Dining is farm style at the kitchen window and there is loads of storage space off the kitchen right where it is needed most.

THE ALDEN

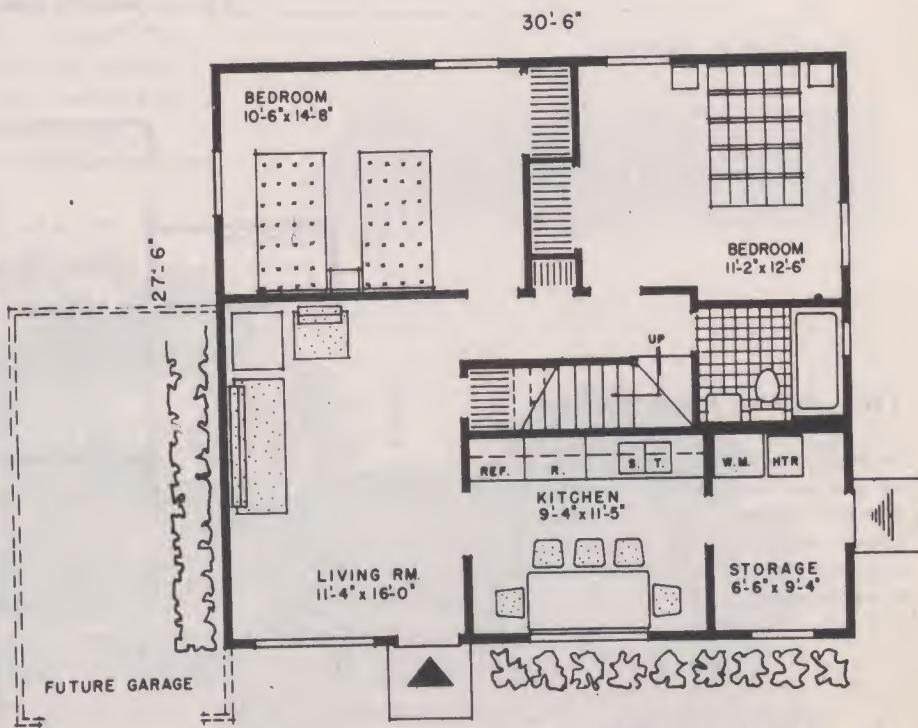


THE ALDEN

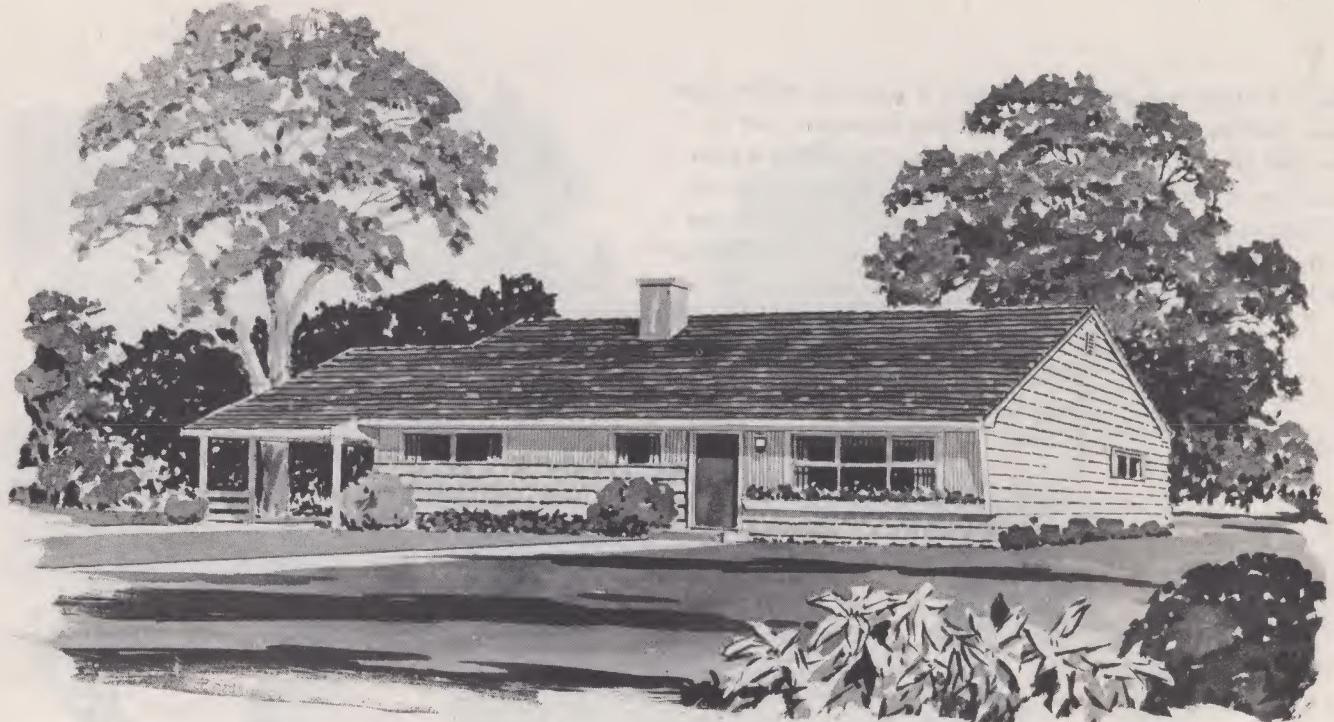
If there are several reliable builders available, it is always wise to submit blueprints to more than one in order to secure the lowest possible bid. Builders can differ by as much as 20% depending on their operations and construction schedule at the time.



SECOND FLOOR PLAN



FIRST FLOOR PLAN 839 sq.ft.



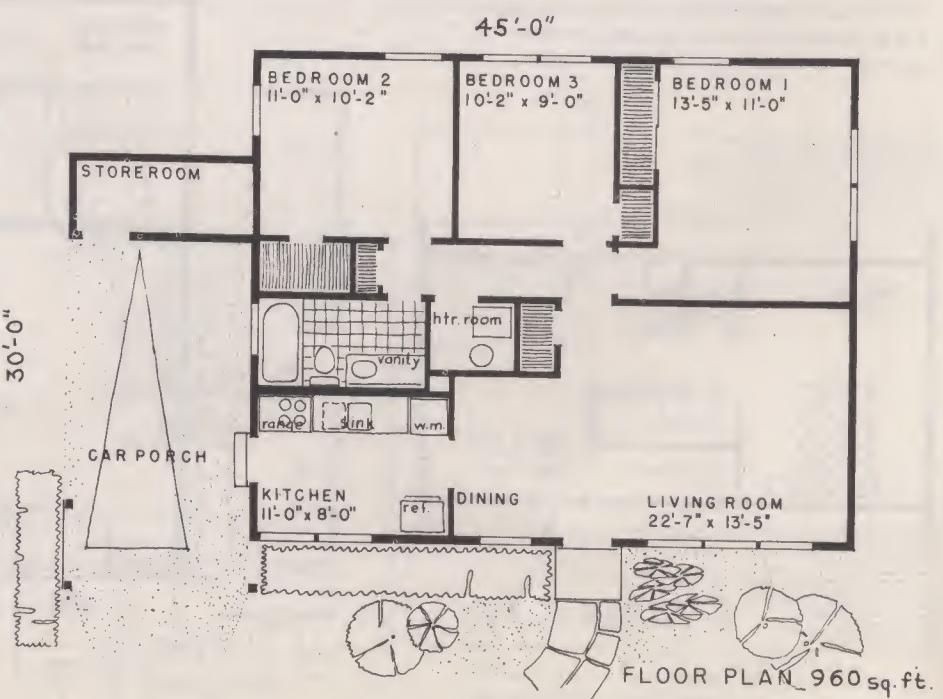
THE WINTHROP

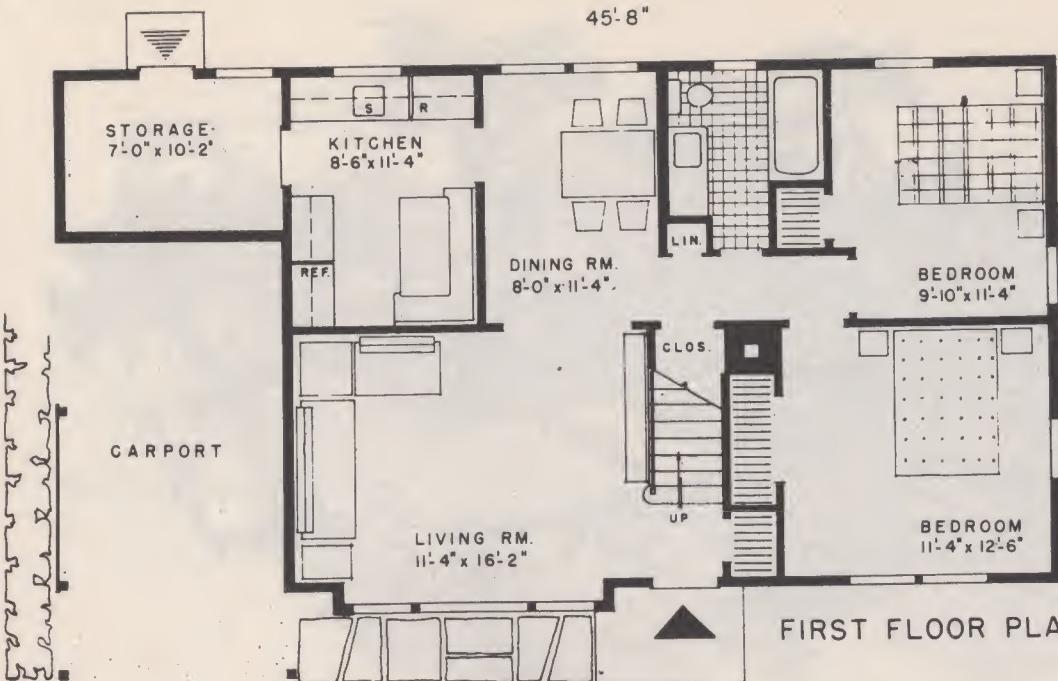
THE WINTHROP

When the Winthrop went on exhibit in New England thousands greeted its sleek long lines, simplicity of layout and a compact plan. It was praised by newspapers throughout the area as a good-looking home that was both easy to build and easy to live in. Its living-dining area measures over 22 feet. The three bedrooms stretch along the rear of the home insuring off-the-street quiet. The car porch is both a carport and an outdoor room.

THE WINTHROP

The builder-owner contract form recommended by the American Institute of Architects is supplied with each blueprint order at no charge. This standard contract consists of 20 pages containing all necessary conditions, notes, and instructions. Order blank is on page 47.





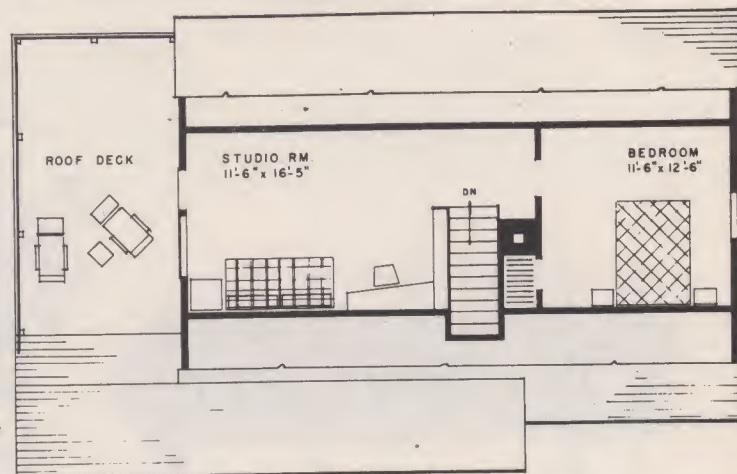
FIRST FLOOR PLAN 925 sq. ft.

THE KINGSLEY

Planning on paper is two dimensional. Planning with models is three dimensional and real. The model making kit offered on page 46 affords you a means to turn your blueprints into a scale replica of the house you are going to build. In a few pleasurable evenings you will see your house come to life, you will be able to test your furniture arrangements and plan your landscaping.

The long sweep of the Kingsley's roof line bespeaks abundance despite its compact 925 square feet. Two bedrooms downstairs and two more upstairs can certainly take care of a bigger-than-average family. The dining room forms an ell off the living room. It is 27 feet from the rear dining window to the bayed window in the living room. There is also dining space in the kitchen and a big storage room at hand to accommodate both the kitchen overflow and the other storage needs of the family.

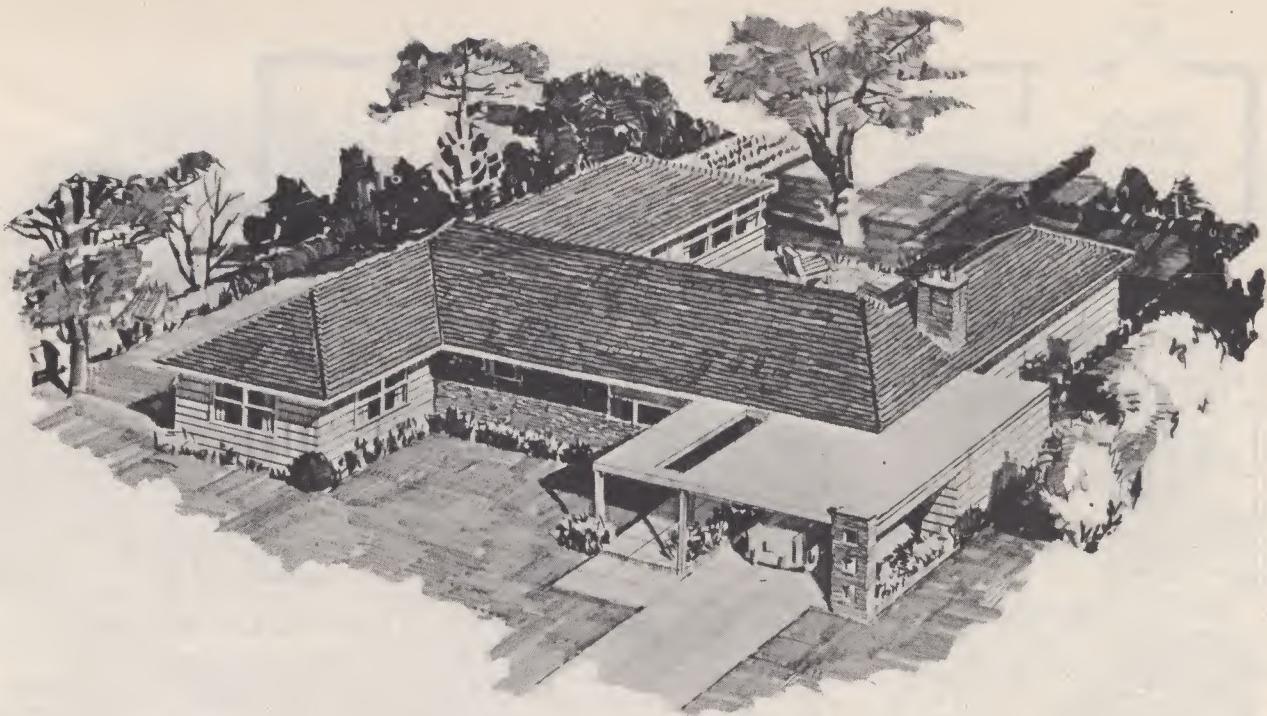
A covered stone walk leads from the carport to the entry of this charming budget home.



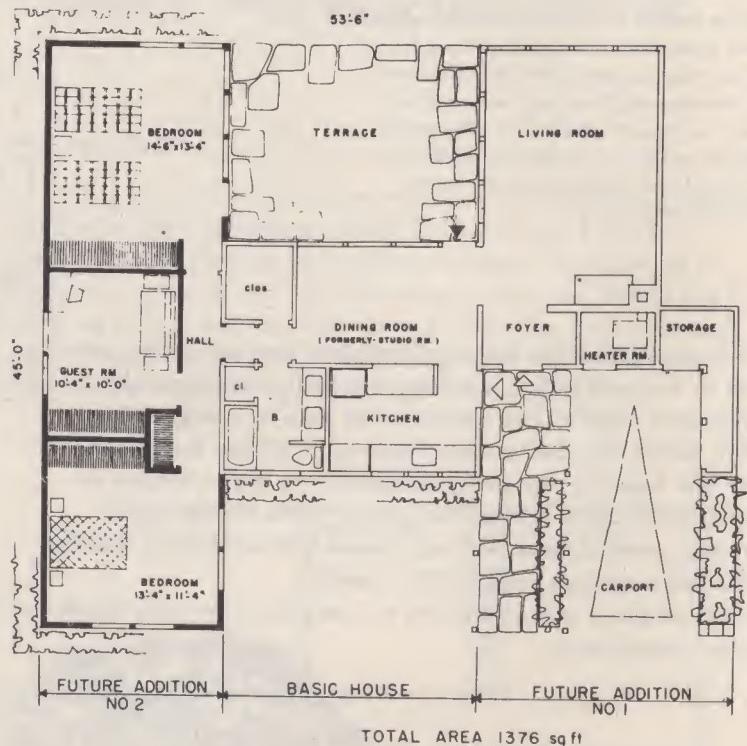
SECOND FLOOR PLAN

THE KINGSLEY

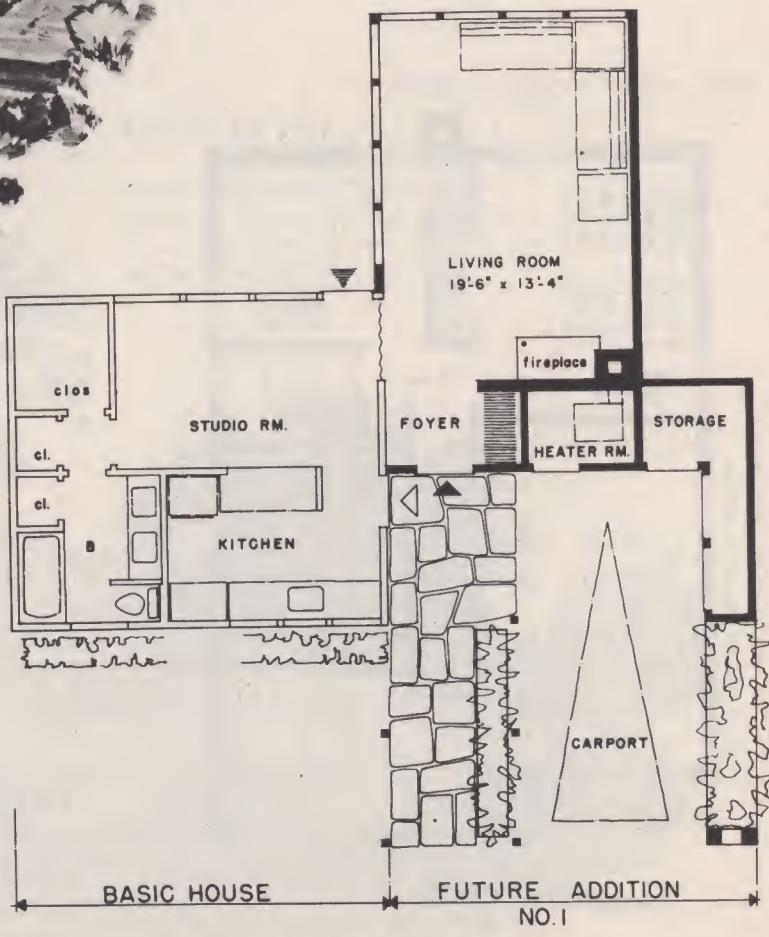
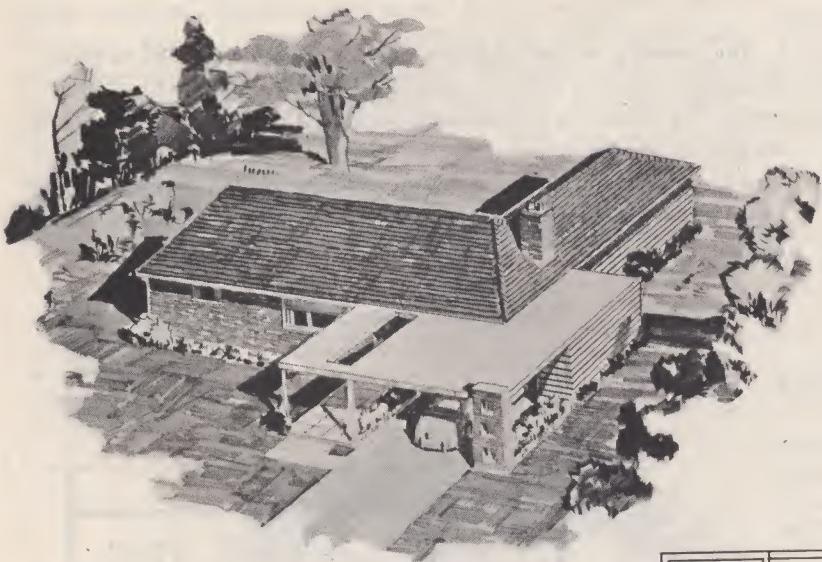
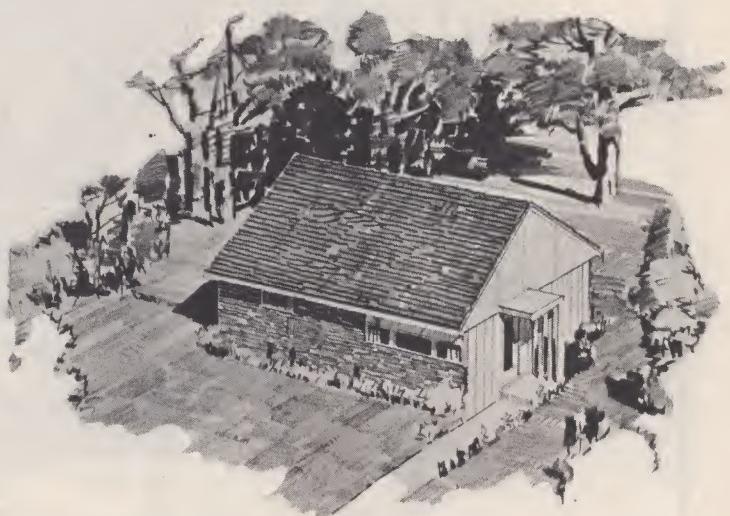
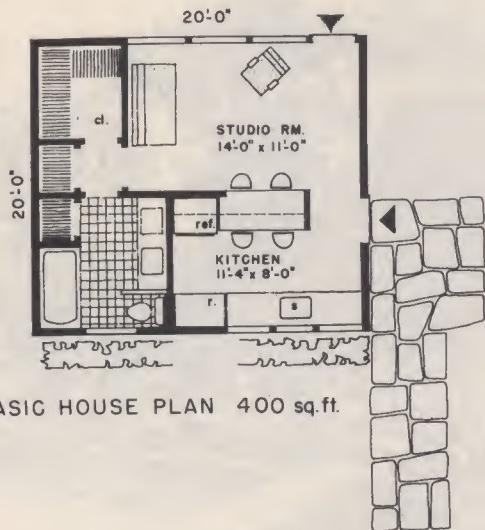




THE COURNEY

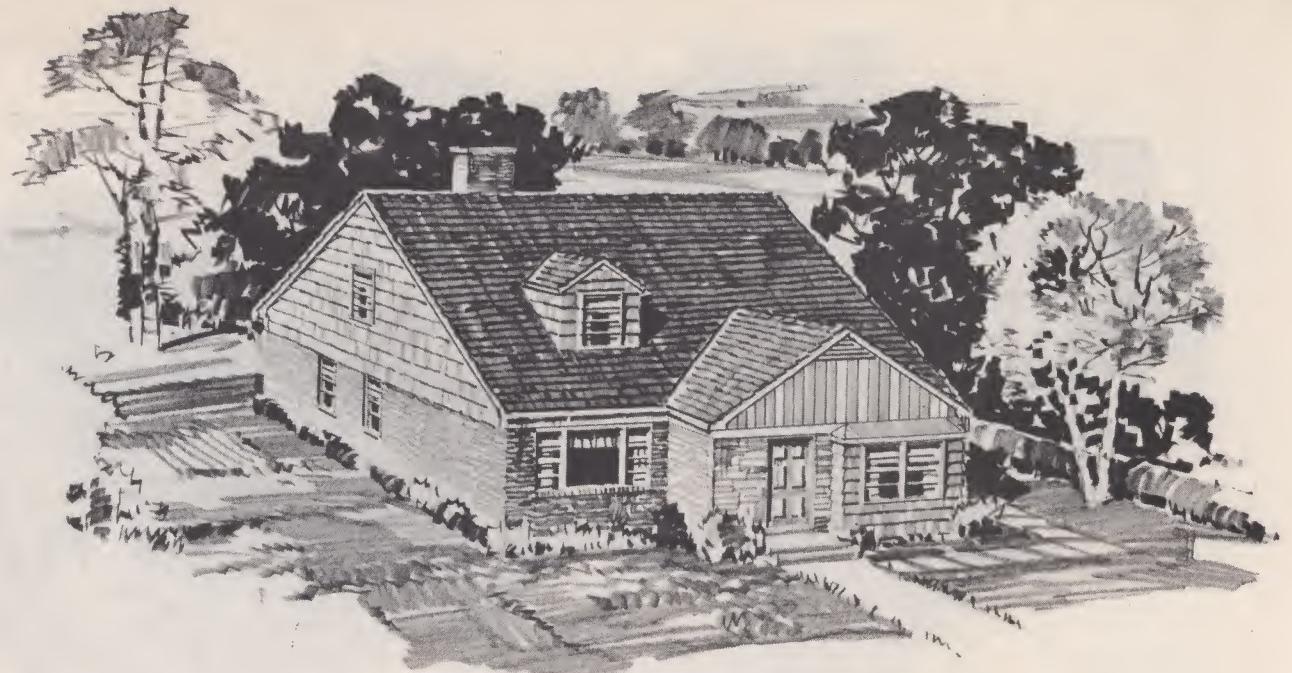


It takes three model houses to satisfactorily exhibit the Courtney. Beginning as a 20-20 ft. area, containing a studio living room, kitchen, dressing and bathroom, this house looks to the future and a splendid future it is. The first addition sees a large living room and carport added. Originally, the basic house is heated by two panel-type heaters. This is now replaced by a central heating system. The final addition to the Courtney is a bedroom wing with three sleeping rooms; a hall closet replaces the closet that was removed to gain access to this wing. Now the former studio room is the dining room and overlooks a new stone patio. The Courtney has grown from 400 square feet to 1376 square feet; from two rooms to six rooms.



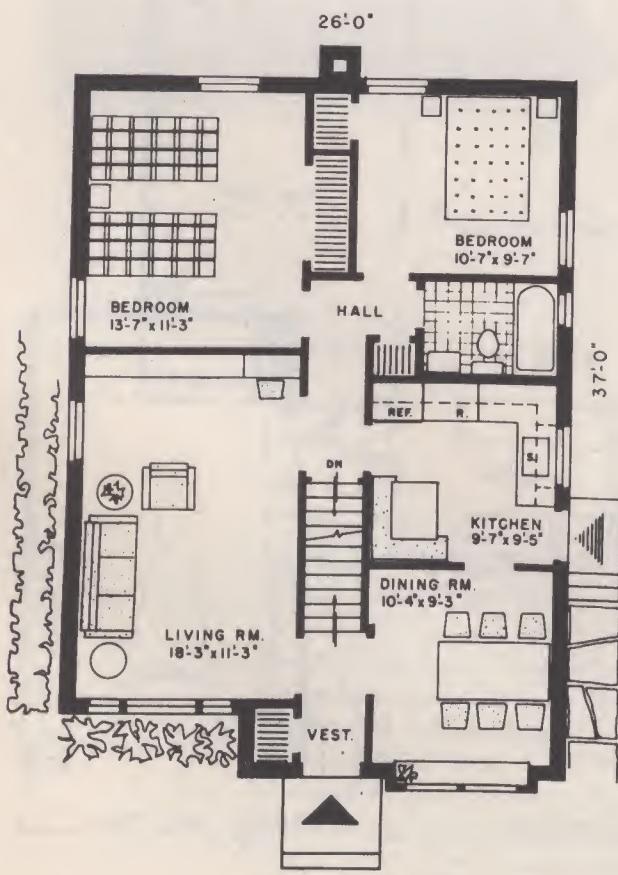
THE COURNEY

Although blueprints are a minor cost in themselves, they can be one of the largest influences in the ultimate cost of your new home. Architect-designed plans insure you of maximum utility and livability per square foot of area and provide your builder with all the information he needs to proceed with construction.

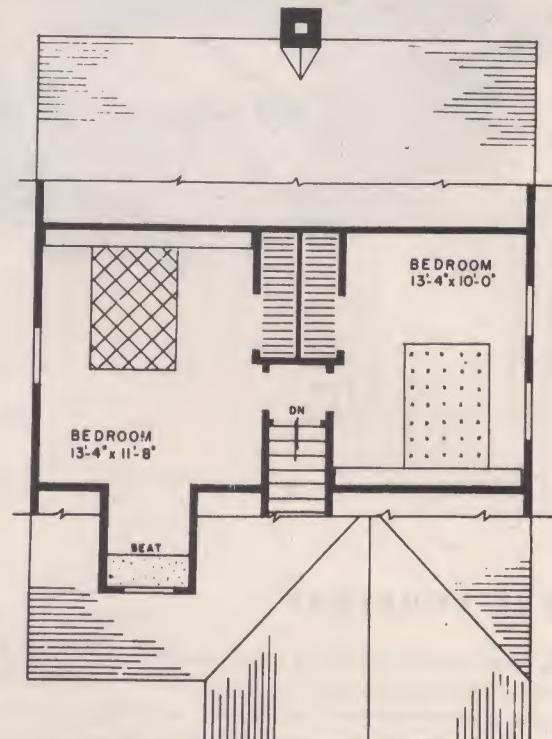


THE LOWELL

The Lowell is a four bedroom economy home designed to fit on a narrow plot. The stairway upstairs is located right at the front entry. The kitchen is conveniently accessible to front and rear doors as well as the basement stairs. An outdoor Bilco type cellar hatch can be located in the rear for easy ash removal. The separate dining room has a built-in window seat and built-in shelves for china storage.



FIRST FLOOR PLAN 931 sq.ft.

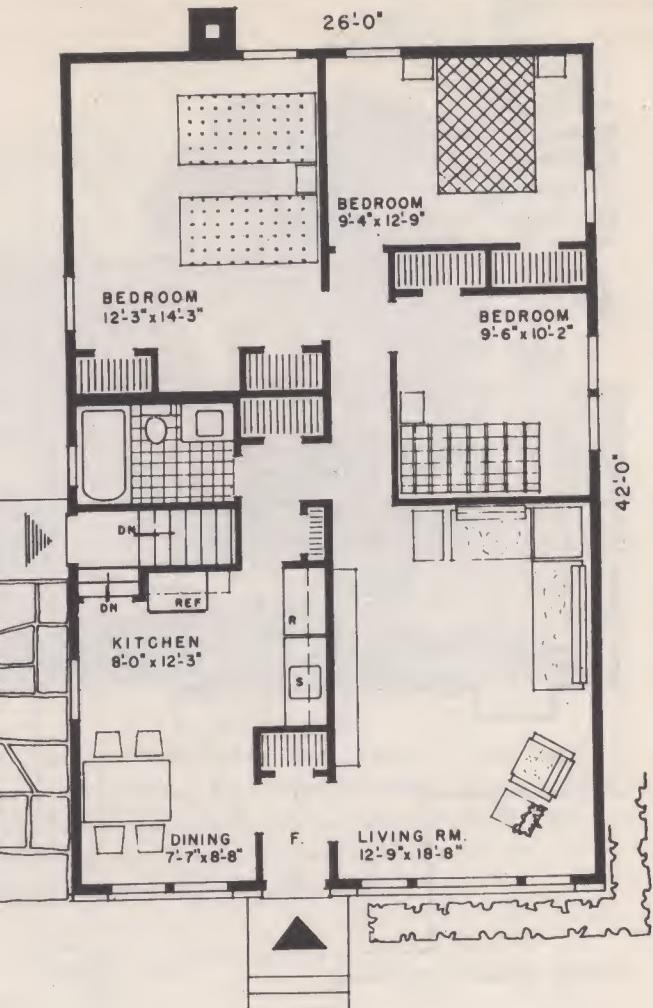


THE LOWELL SECOND FLOOR PLAN

Plans and specifications are needed by your lending institution for a mortgage commitment and by your builder or lumber dealer for a competitive price bid. They may be had within a few days by filling out the order blank on page 47.

THE DENVER

Most designs for a three-bedroom plan on one floor require a wide site. The Denver can be constructed on a 40-foot plot where combined sideway requirements do not exceed 14 feet. To accomplish this, the architect has sacrificed part of the center hall, but without sacrifice of good circulation. No cross-traffic is required through any one room. The bathroom is equally accessible from the sleeping and living areas. The kitchen, large and country-type, embraces the family dining area and keeps an eye on both front and back doors. Note the ample closet space throughout this plan. There is a full basement with entrance right at the side door.



FIRST FLOOR PLAN 1092 sq.ft.

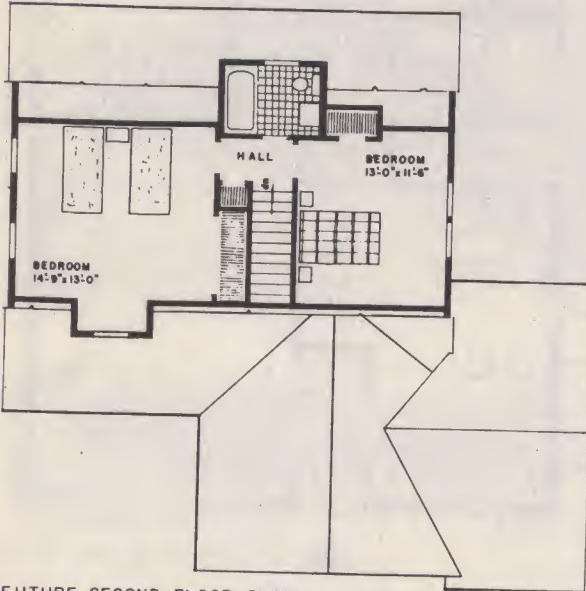
THE DENVER

Working drawings and outline specifications prepared by the office of Samuel Paul, Architect are available from Architectural Plan Service, Inc. See Page 46 for details on how to order.

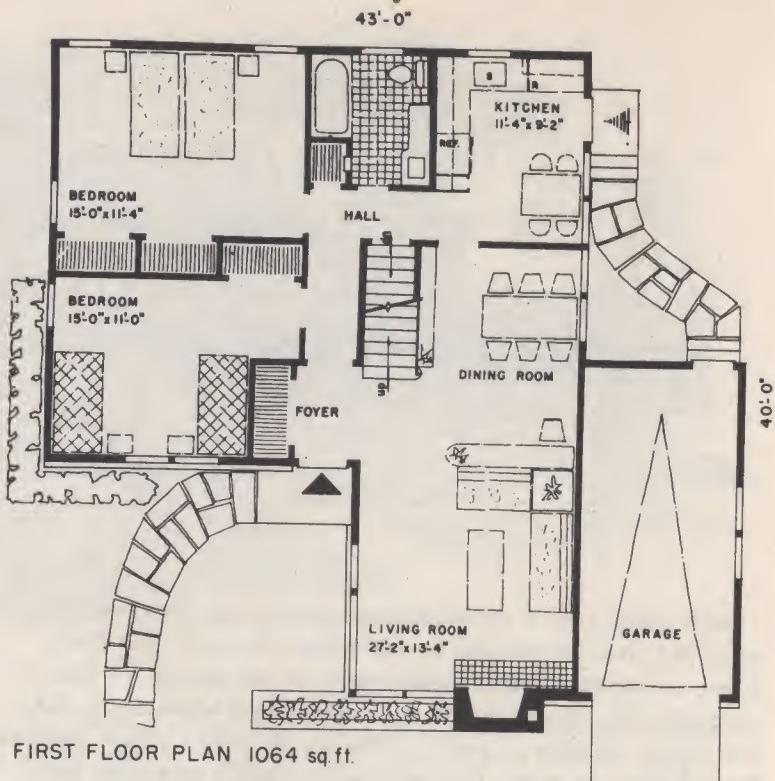


THE HOMESTEAD

Houses can be built faster with a full set of architectural drawings. When foremen and subcontractors have copies of accurate blueprints fully dimensioned, no time is wasted figuring out these matters on the job. As erection time is lessened, labor costs are cut.



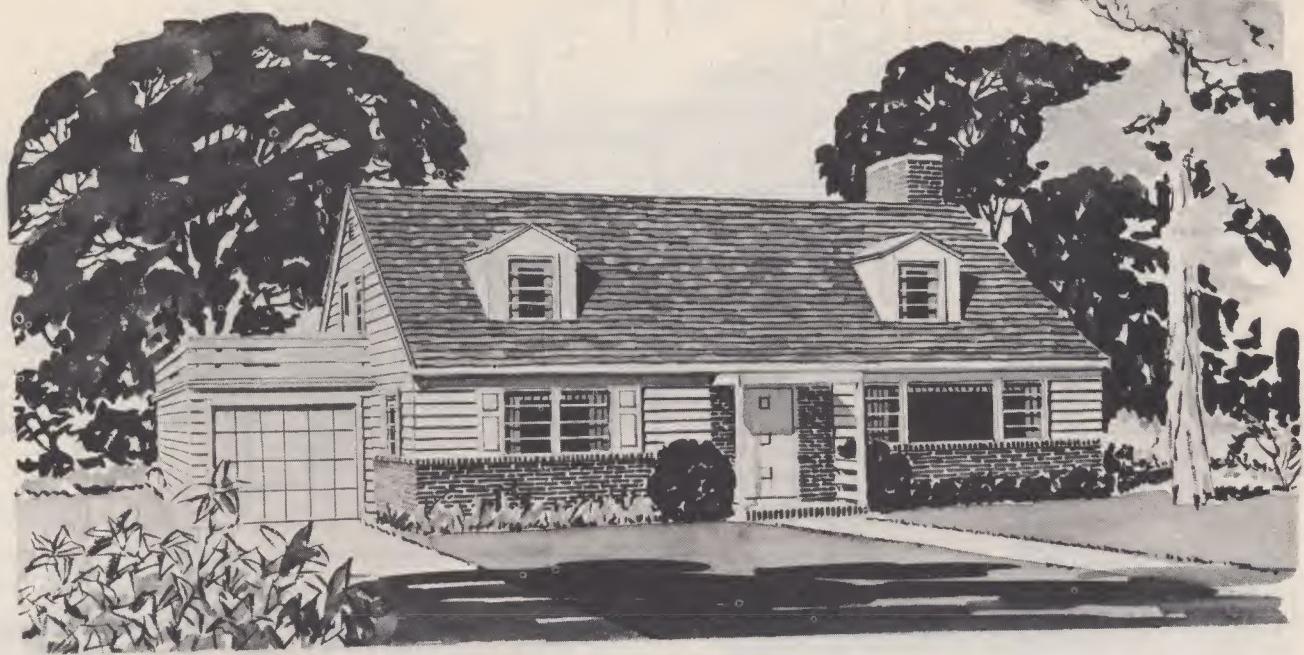
FUTURE SECOND FLOOR PLAN



Although the massive masonry fireplace is only one of the many features of this exhibit home, it played a large part in attracting buyers for miles around. Note how the whitewashed brick of the chimney tapers to a garden wall that is topped with planting to assure living-room privacy and to decorate the large entry. A partial second story provides an excellent expansion area enabling you to double the sleeping accommodations from two rooms and one bath to four rooms and two baths.

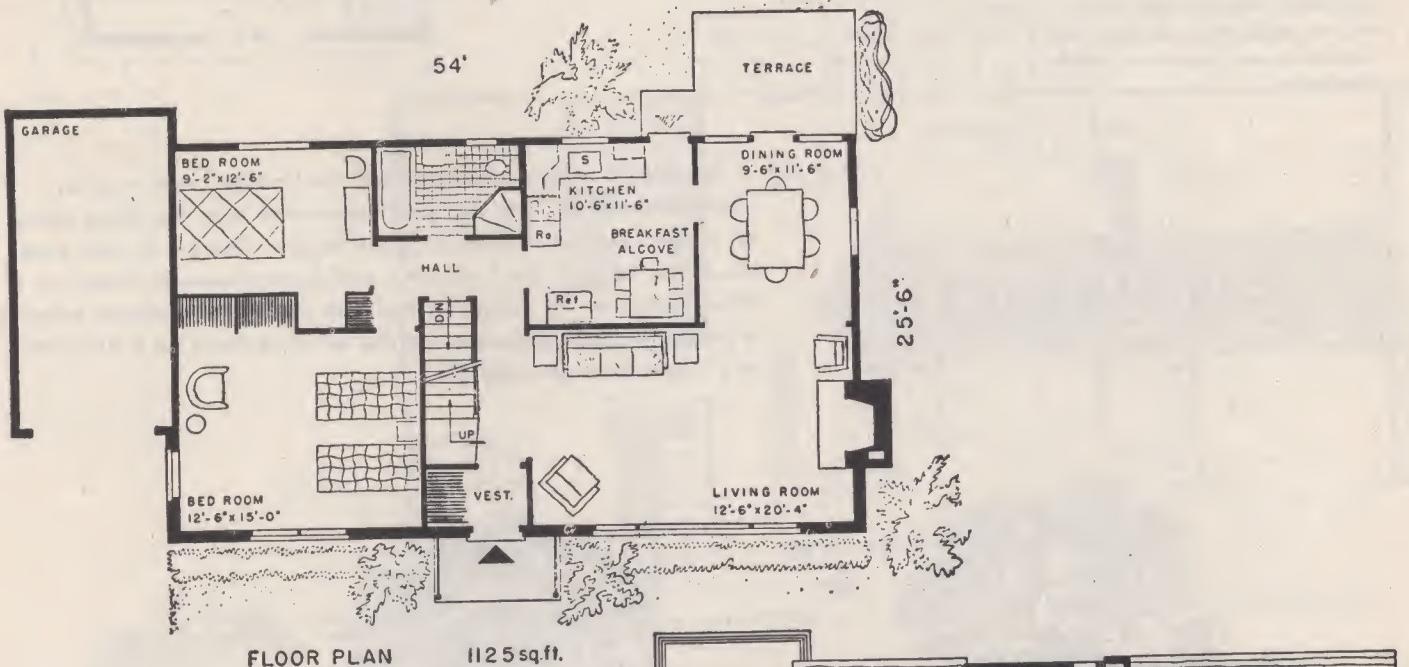
THE HOMESTEAD





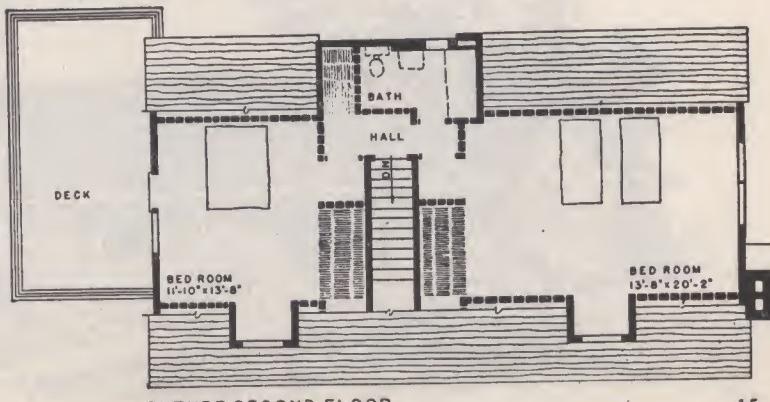
THE WESTCHESTER

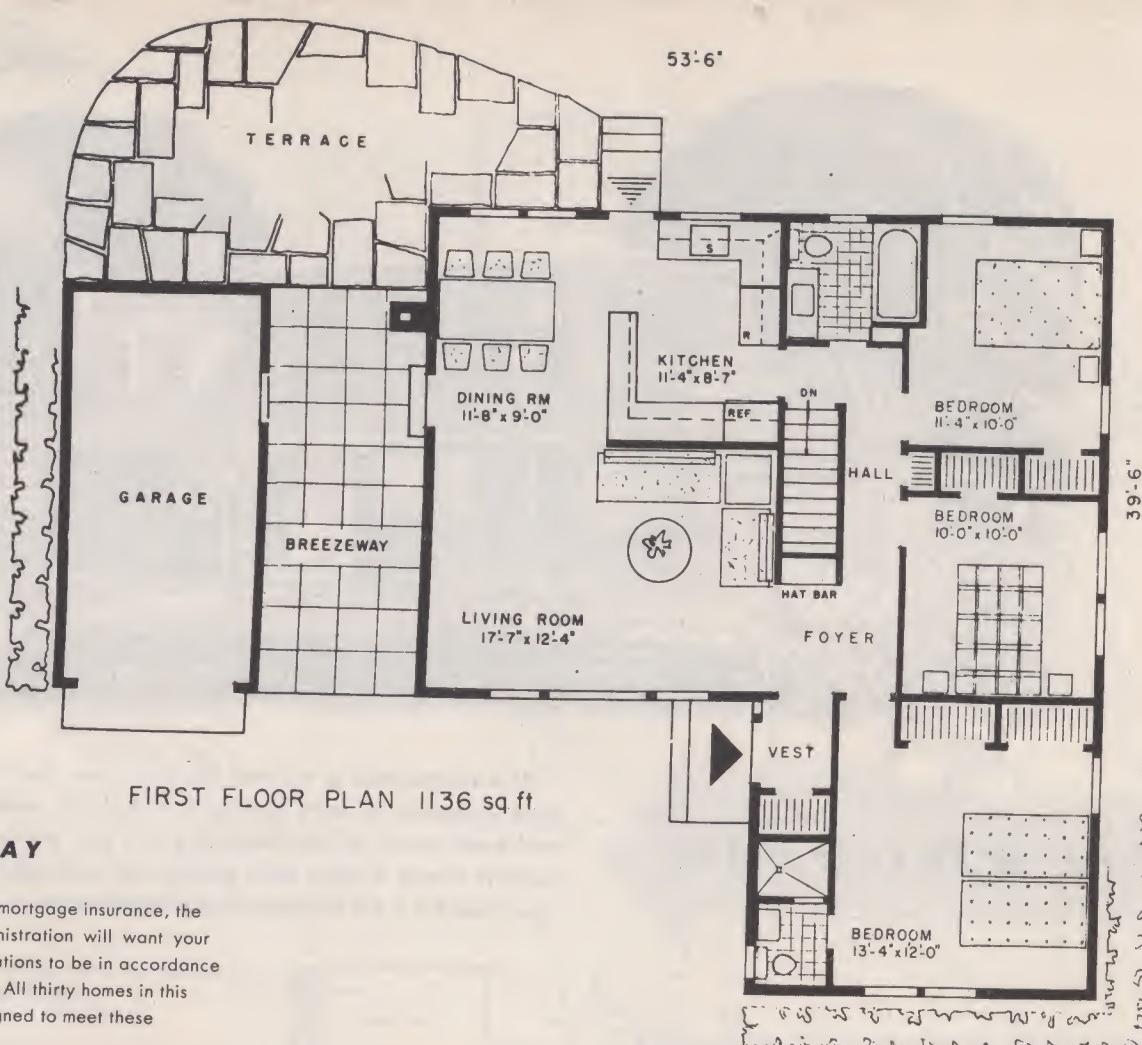
The Westchester is a smart looking home that will always be in style. It derives a warm feeling from its brick veneer, picture window and trellis entry. Its two bedrooms and one bath can be doubled upstairs where a large deck awaits your sunbathing pleasure. Spaciousness is the keynote of this likeable plan.



THE WESTCHESTER

The illustrations on this page show enough for you to determine whether this house has the basic qualifications you require. Reference to the blueprints will show you all four sides as well. They will enable you to fully visualize the house inside and out. Instructions for obtaining blueprints are on page 46.





THE LINDSAY

If you apply for F.H.A. mortgage insurance, the Federal Housing Administration will want your blueprints and specifications to be in accordance with their requirements. All thirty homes in this volume have been designed to meet these requirements.

THE LINDSEY

Beneath its modest price bracket, the Lindsay packs a lot of comfortable living. The kitchen is separated from the living dining ell shaped area by a peninsular serving bar. There is an exit from the dining room to the breezeway and terrace beyond. There are three bedrooms off the center hall with the master bedroom enjoying a private bath. There is space at the entrance foyer for a decorative and useful storage assembly.

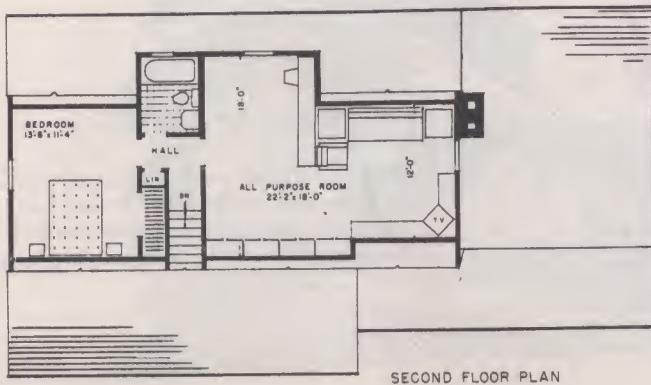
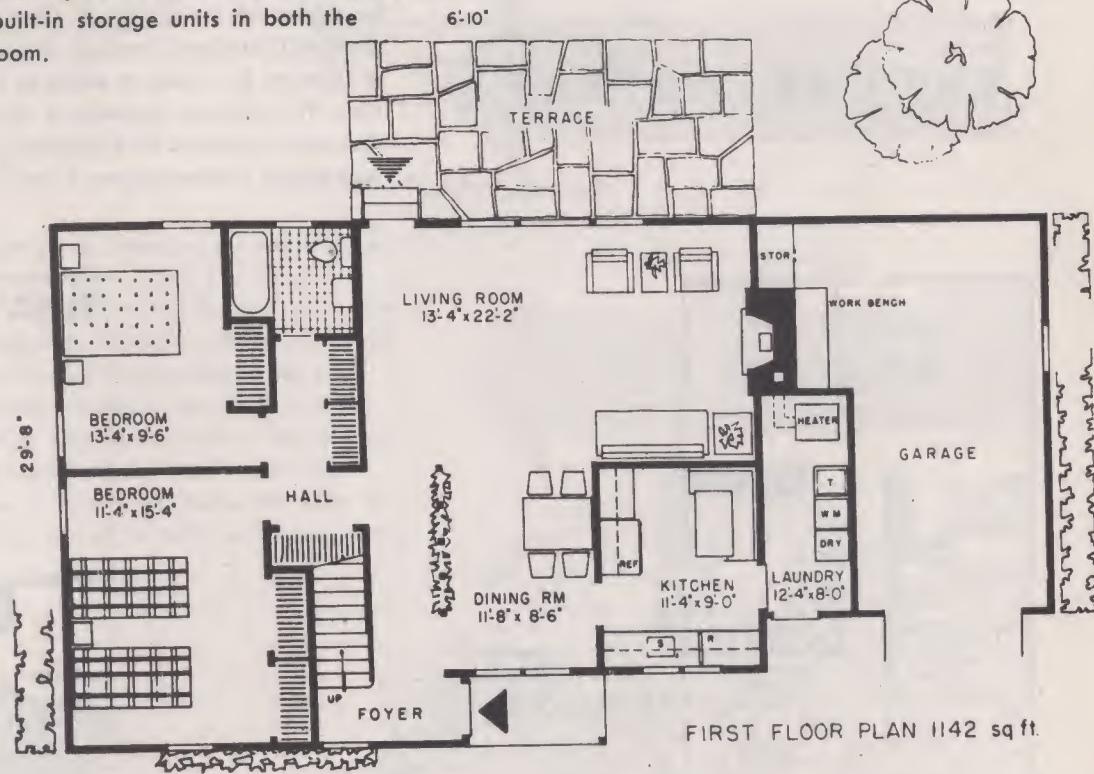




THE SANBORNE

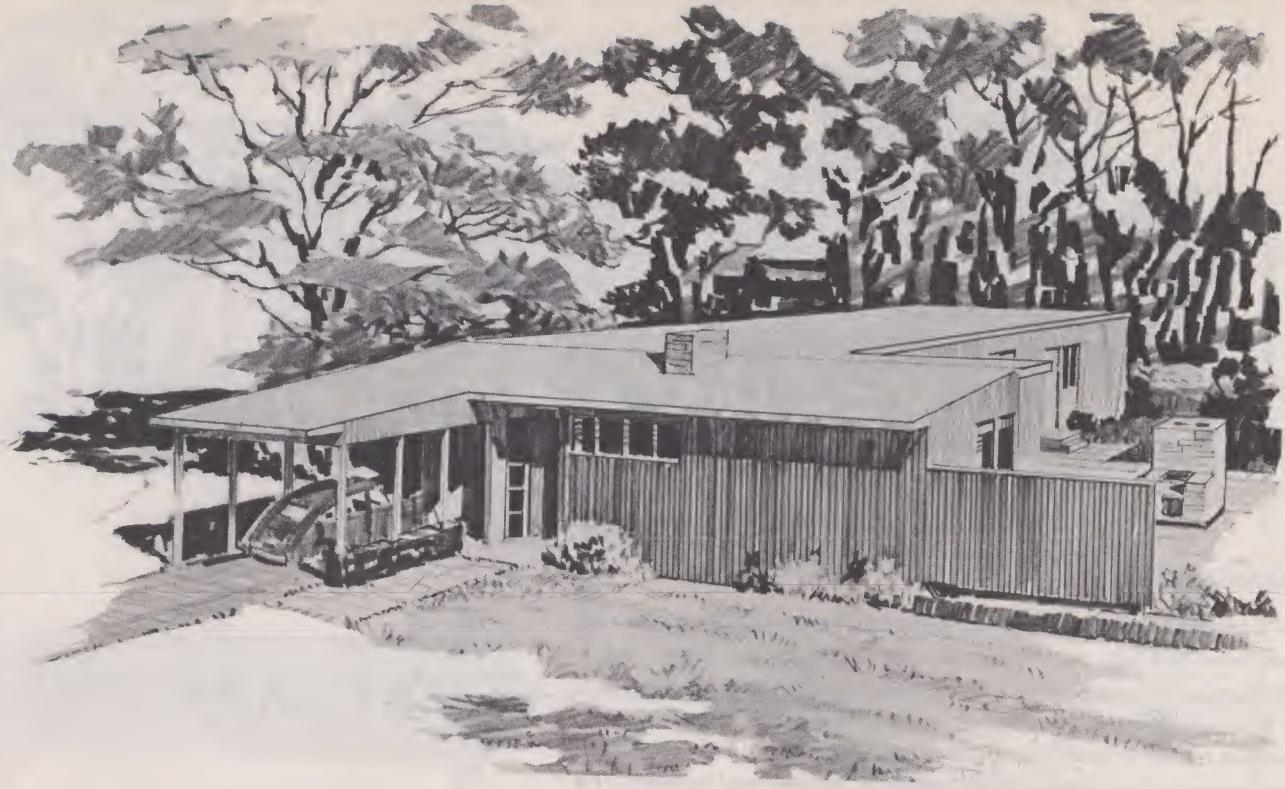
The Sanborne is a compact two bedroom home with an expansion second floor that can be developed into an additional living and sleeping area. A room divider of plants and uprights divides the foyer from the dining room. There is a rear living room where you can remain by the fireplace or stroll out onto the broad terrace. Note the step-saving arrangement of dining room, kitchen and laundry. The absence of basement storage is compensated for by the three large room closets and additional built-in storage units in both the garage and the all-purpose room.

THE SANBORNE



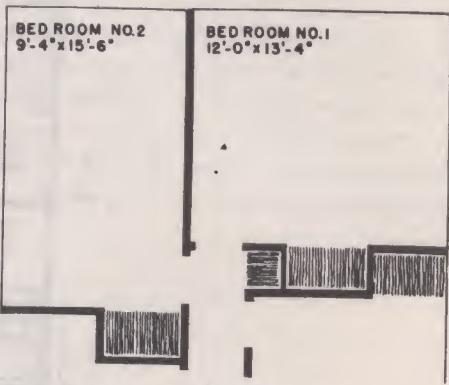
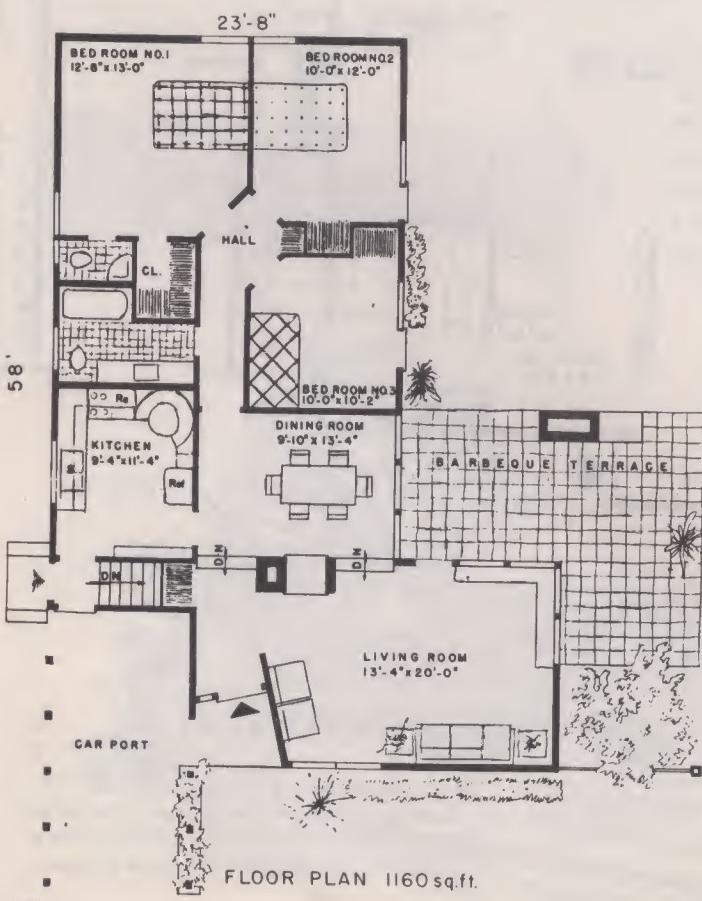
THE SANBORNE

It may be a new problem to you but it's everyday business to your lumber dealer, lending institution, realtor, or architect. Take your questions to these specialists—they will give you valuable guidance.



THE CARTWRIGHT

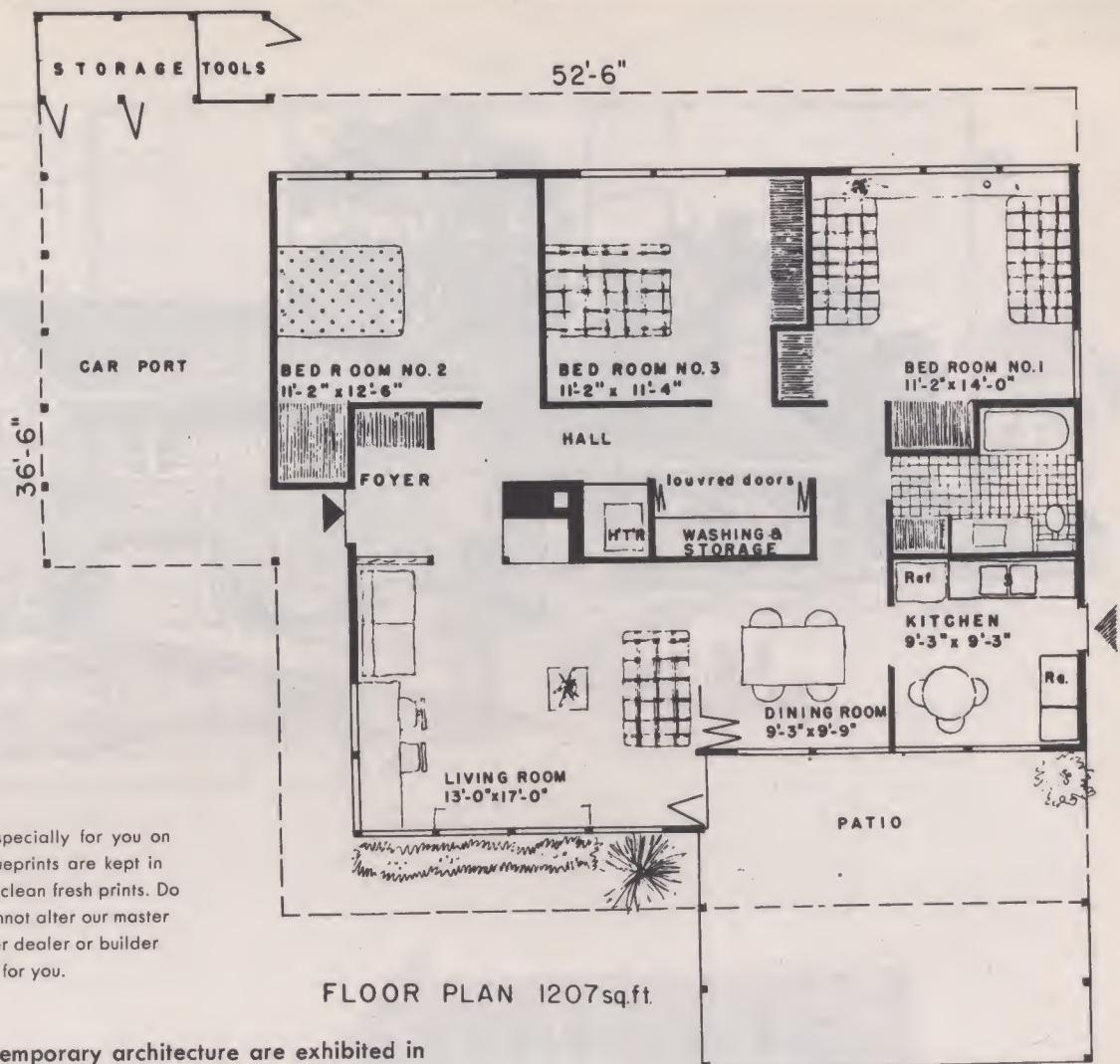
If the Cartwright had been built in your community you might have been part of the admiring crowd inspecting its modern lines and good old-fashioned comfort. The large living room terrace area is shielded by redwood siding to assure privacy and to protect its view. The dramatic fireplace is shared with the dining room. Two of the three bedrooms have separate doors to the terrace. For all who love casual indoor-outdoor living, the Cartwright has strong appeal.



ALTERNATE BEDROOM ARRANGEMENT

THE CARTWRIGHT

When ordering blueprints, be sure to specify the name of the house and the number of sets you wish. A convenient order form is on page 47. Within 24 hours of receipt of your order, the blueprints can be on their way to you.

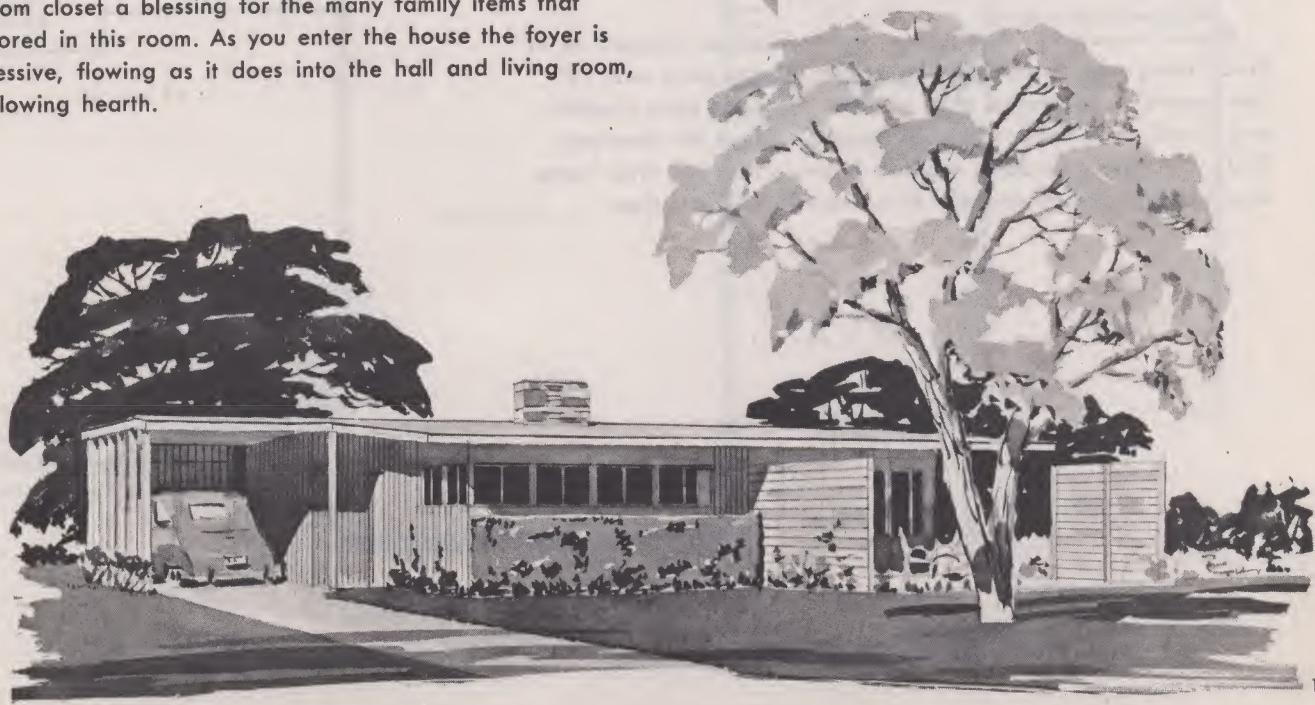


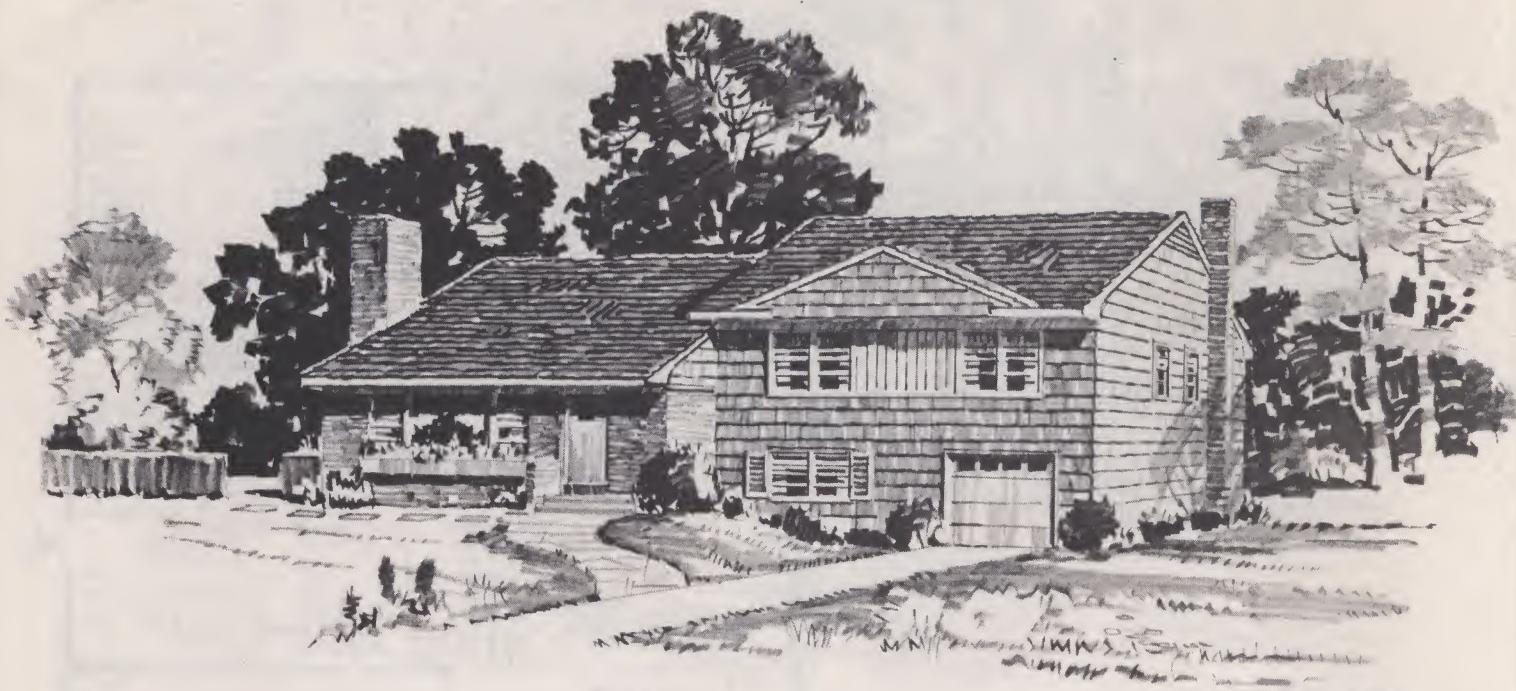
THE NASSAU

Every house is blueprinted especially for you on receipt of your order. No blueprints are kept in stock. Thus you are assured of clean fresh prints. Do not request changes as we cannot alter our master tracings. Your architect, lumber dealer or builder will be able to effect changes for you.

The best features of contemporary architecture are exhibited in this attractive home. The living room, dining room and kitchen all open onto a spacious patio that is partly roofed for protection from sun and inclement weather,—perfect for outdoor parties and family relaxation. The three bedrooms face the rear gardens. They each have large window areas and plenty of closet space. They are quietly secluded from the bustle of household activity. You will find the bathroom closet a blessing for the many family items that must be stored in this room. As you enter the house the foyer is most impressive, flowing as it does into the hall and living room, past the glowing hearth.

THE NASSAU





THE MILLRIDGE

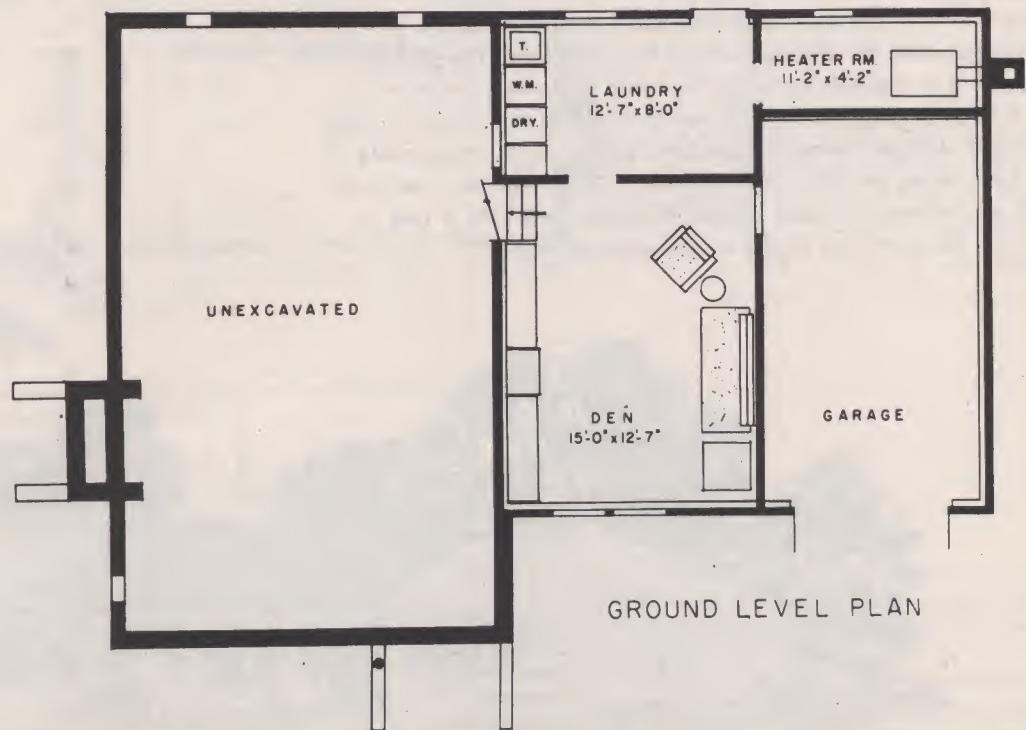
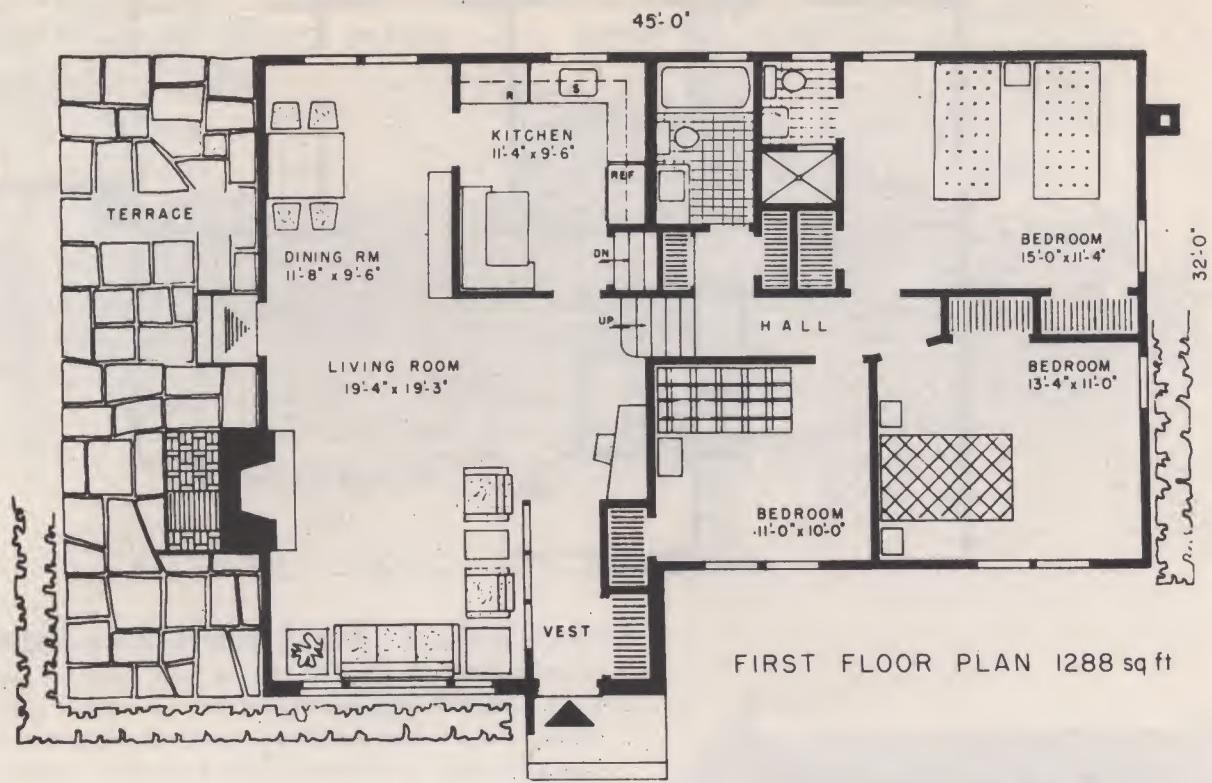


SECTION

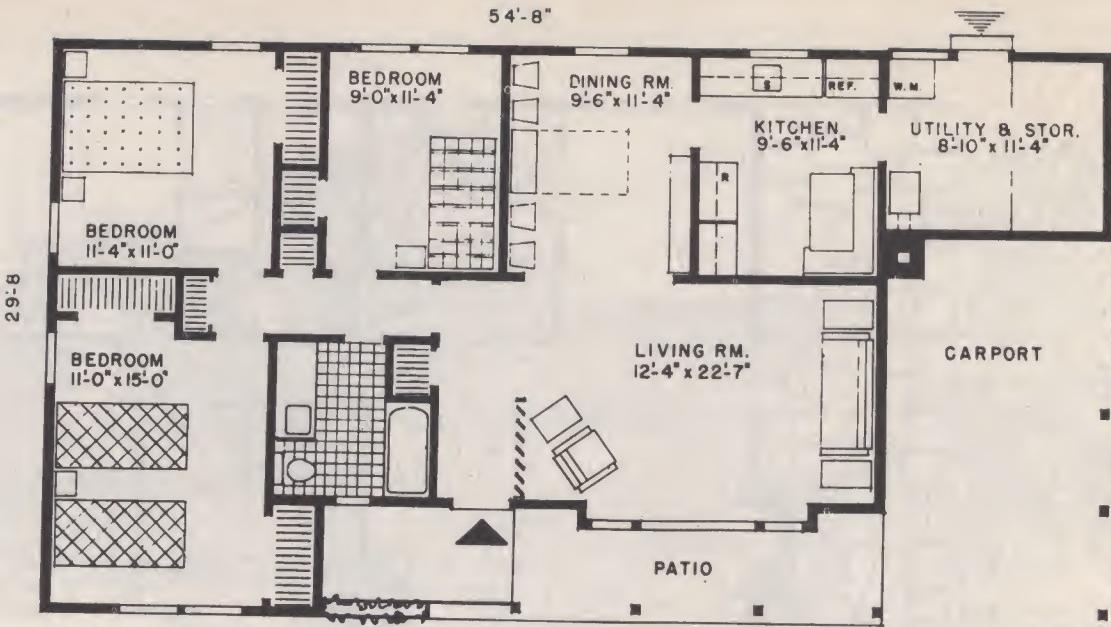
Anyone inspecting the Millridge cannot help but comment on its broad living room which with the entry measures more than 19 feet square. A decorative glass partition hides the entry vestibule and permits a sociable furniture grouping around the fireplace. There are three bedrooms and two baths in this split-level home, with laundry, garage and den space directly beneath them.

THE MILLRIDGE

Various minor changes may be effected by your builder from existing blueprints, such as adding a window or a dormer. Inquiries in this regard will be given prompt attention by Architectural Plan Service, Inc.



GROUND LEVEL PLAN



FIRST FLOOR PLAN 1287 sq. ft.

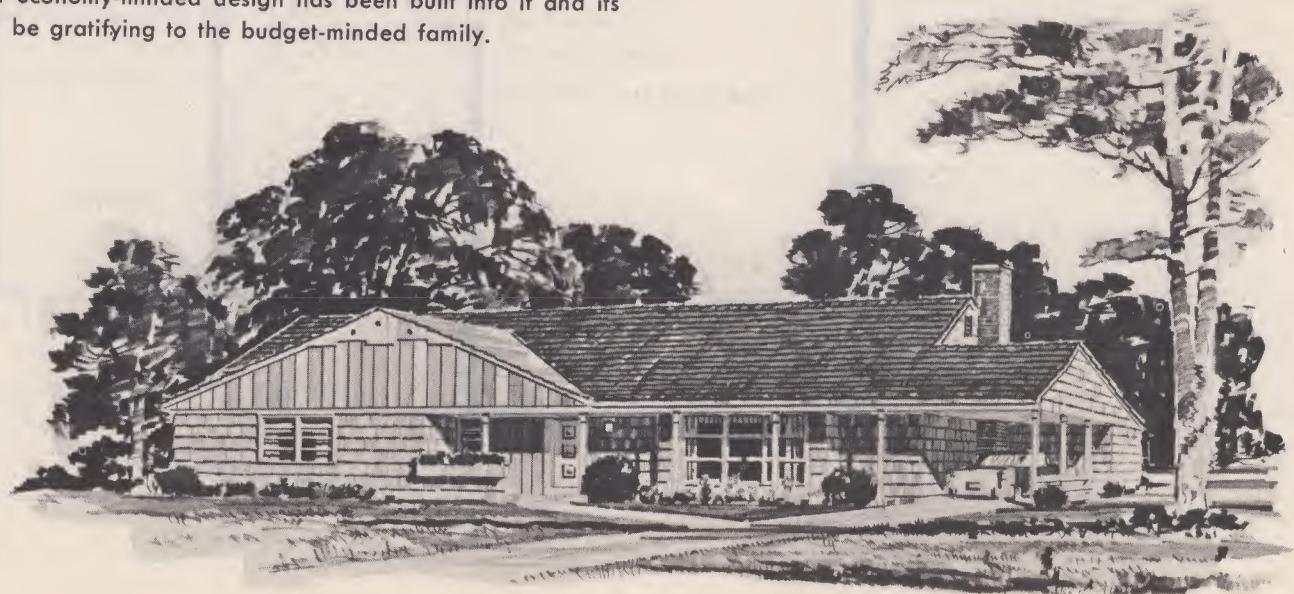
THE ANDREWS

The long low look that attracts home-buyers from coast to coast is exemplified in the Andrews. It reaches out 55 feet from end to end. Riding up the driveway and into the carport will not disturb whoever might be sleeping in any of the three bedrooms. From the carport there is a covered patio to the front entry. Until your coat is hung away a decorative room divider hides you from the 22-foot living room. The entry, the dining room, and the bowed window all contribute to the spaciousness of the living area. The kitchen, too, large as it is, benefits by the storage and equipment space in the adjacent utility room, itself nearly equal to the kitchen in size.

Closet storage space is especially generous, to compensate for there being no attic and no basement. The Andrews has a rich look but economy-minded design has been built into it and its cost will be gratifying to the budget-minded family.

THE ANDREWS

Order blueprints by house name. Four sets are the usual number required. Material list form, outline specifications, and 20 page builder-owner contract accompany blueprints so that you can start your building without delay.

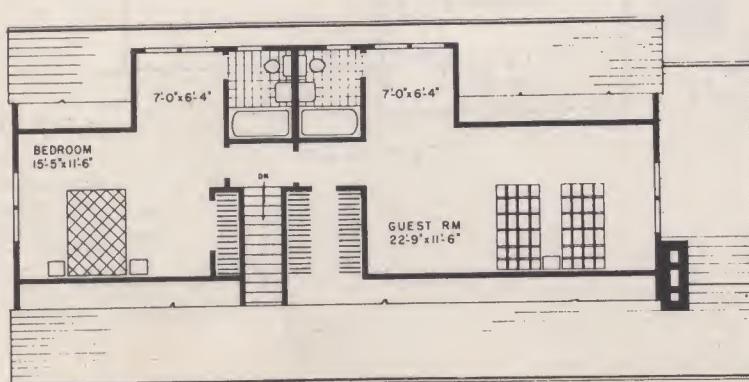
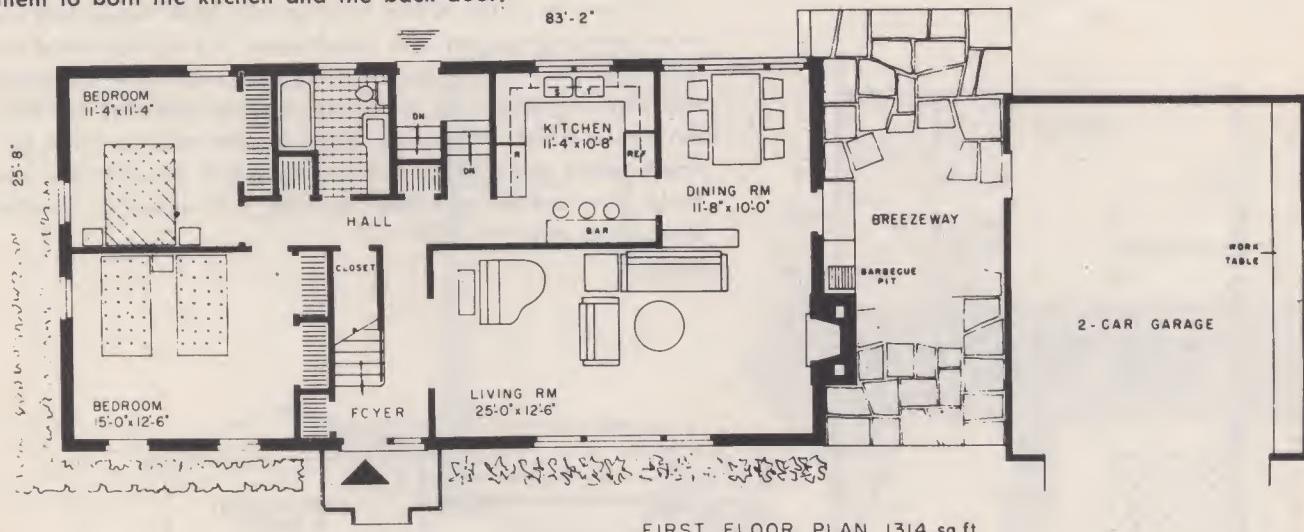




Here is a home that really goes overboard in supplying exciting living features for every member of the family. Just mentioning a few, there is a twenty-five foot living room with fireplace, a dining ell with entrance to the breezeway and barbecue pit, a breakfast bar in the compact U-shaped kitchen, a two-car garage with twenty-foot work table, three bathrooms to serve the four bedrooms, and separate closet storage in the hall for linens, cleaning materials, and out-of-season clothes.

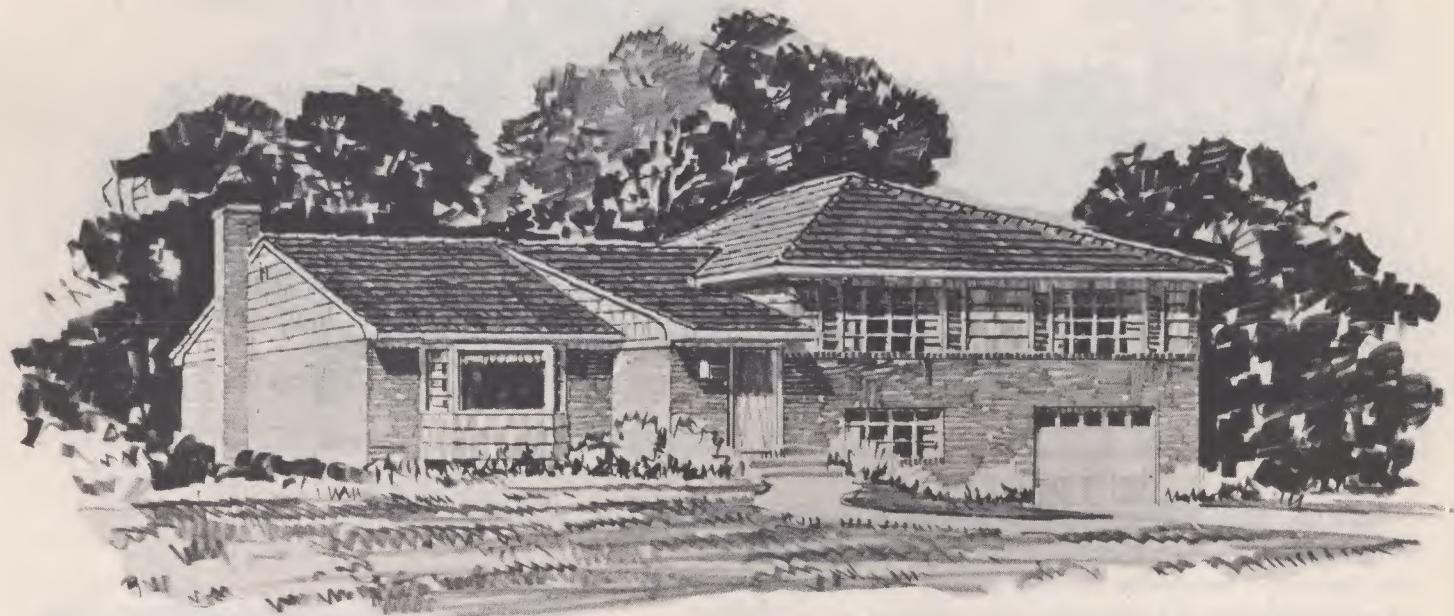
Note the separate rear stair hall that makes the basement convenient to both the kitchen and the back door.

THE MASEFIELD



THE MASEFIELD

The blueprints and outline specifications for all houses shown can be obtained quickly in the U.S. and Canada by following the instructions on page 46. They have been prepared in the office of Samuel Paul, Architect, who is a member of the American Institute of Architects. They are authentic working drawings—clear, legible, and concise.

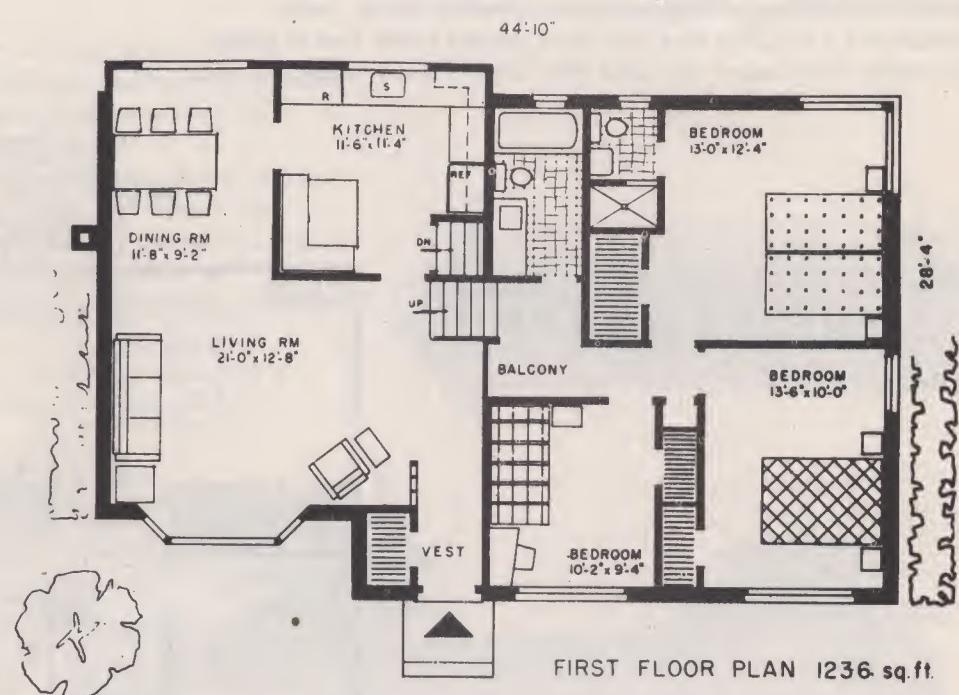
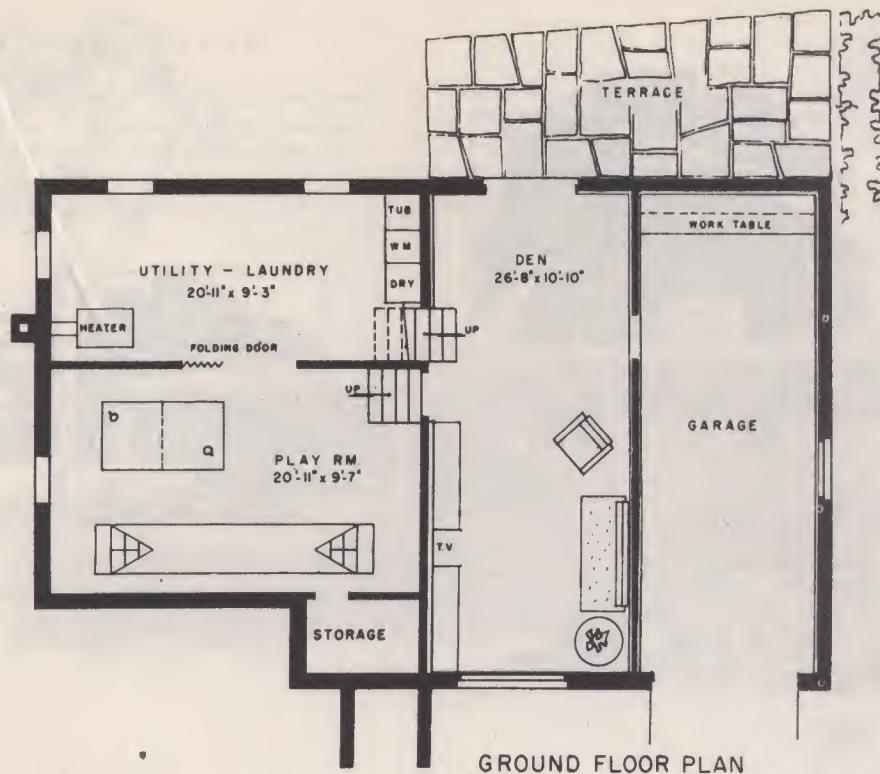


The exterior of the Wilson is lavish with brick veneer that is made to contrast interestingly with the shingles. This is a split-level design with a full basement under the living area and a one car garage and den, at grade level, under the sleeping area. The den opens out onto a terrace in the rear. Many families who inspected this home talked excitedly about how they would decorate the coved living room window and about building a fireplace on the outside living room wall.

THE WILSON

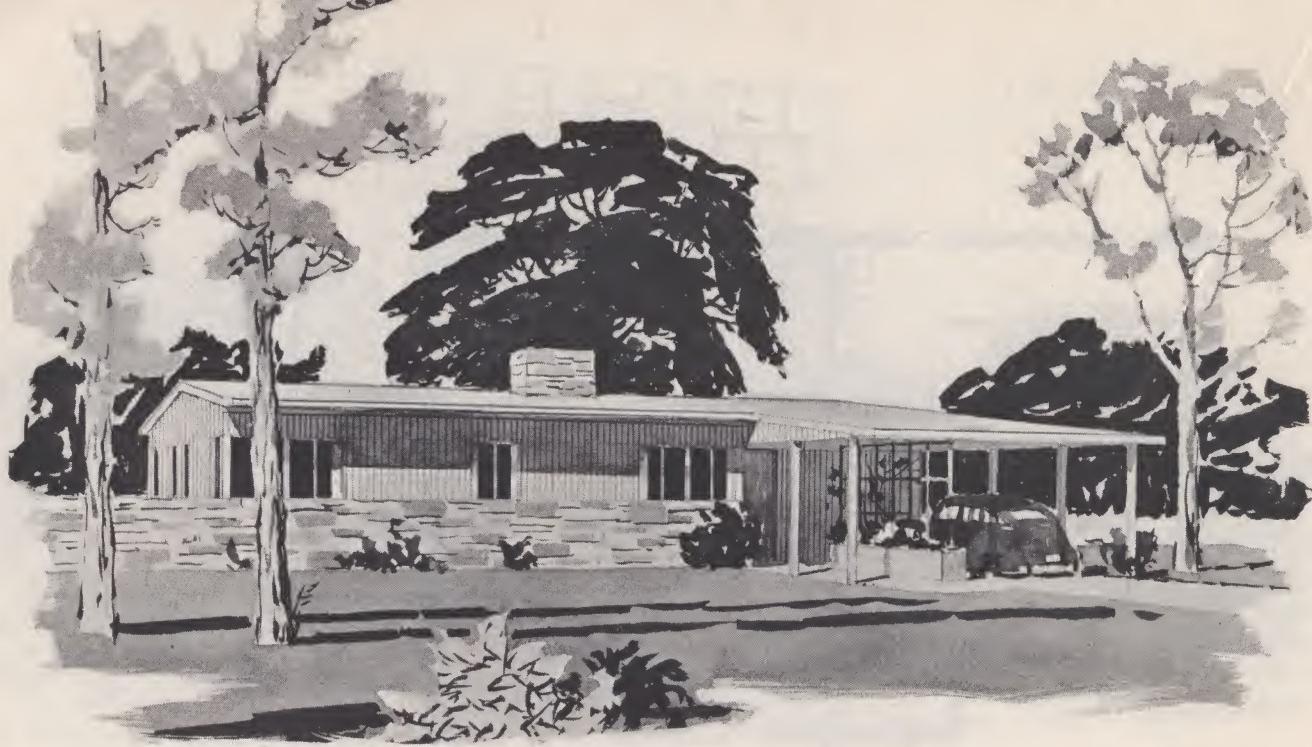


SECTION



THE WILSON

Individuals building houses published in this book are invited to send us photographs of the finished homes after being fully landscaped.

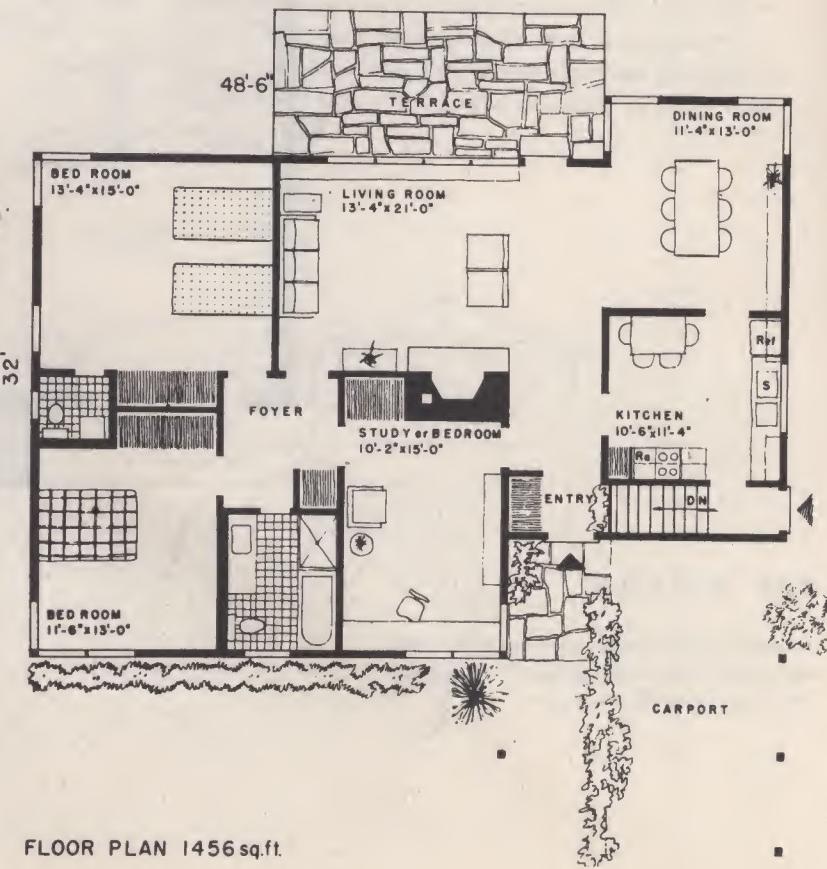


Beauty and simplicity of line in this lovely dwelling extends a feeling of welcome. Open planning achieves spaciousness and abundant light. The study makes a perfect retreat as a TV room or den while standing by also as a potential bedroom when guests arrive. The kitchen is large enough for informal dining. Large closets and a full cellar take care of all storage needs. Free of clutter, the entire living space can serve your family's living needs.

THE NEWGATE

THE NEWGATE

Federal Housing Administration and Veterans Administration loan guarantees mean lower interest rates and easier payments. If such arrangements are available at your lending institution, they will require blueprints that meet with their requirements. "Exhibit Homes" blueprints have all been prepared in accordance with these requirements.

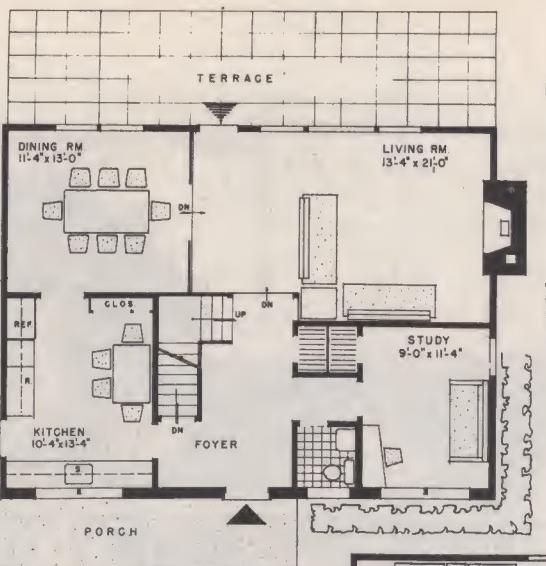


THE CLOVERDALE

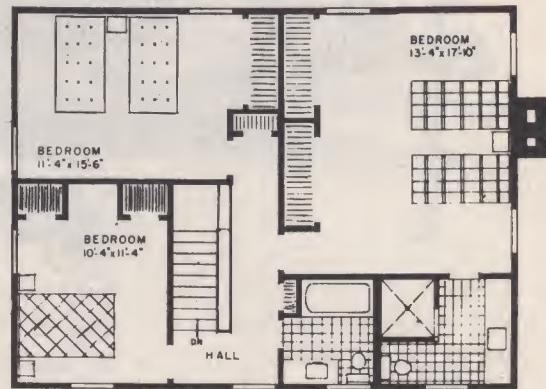
Your lumber dealer is the solid oak around which your community has grown. He can do more than any other single firm or institution, to bring your dream house to reality.



65'-0"



FIRST FLOOR PLAN 904 sq ft



SECOND FLOOR PLAN

The two-story house is not forgotten among today's exhibit homes. Many builders are reminding the buying public of the economy in such a plan. The Cloverdale displays the large expanse of living area made possible by a full second story.

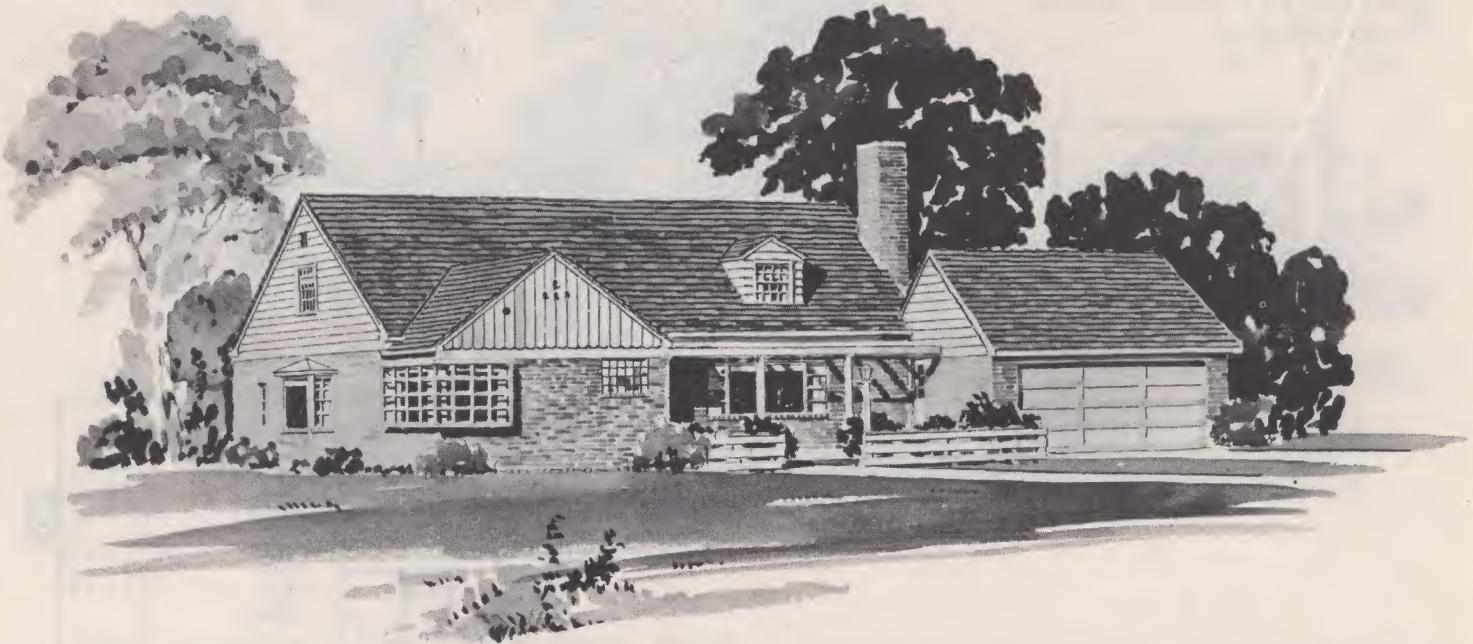
A grandiose foyer welcomes the visitor, with the stairway playing a dramatic role. Through the portico it is one step down to the living room, where a breathless 31 feet of living dining area blends with outdoor living on the private rear terrace behind it.

There is a front study that is ideal for a professional man's office or a guest bedroom as it is served by a closet and lavatory.

If you like a big kitchen, if you want three big bedrooms in a charming moderate size house with a big two-car garage, the Cloverdale might be your plan.

THE CLOVERDALE



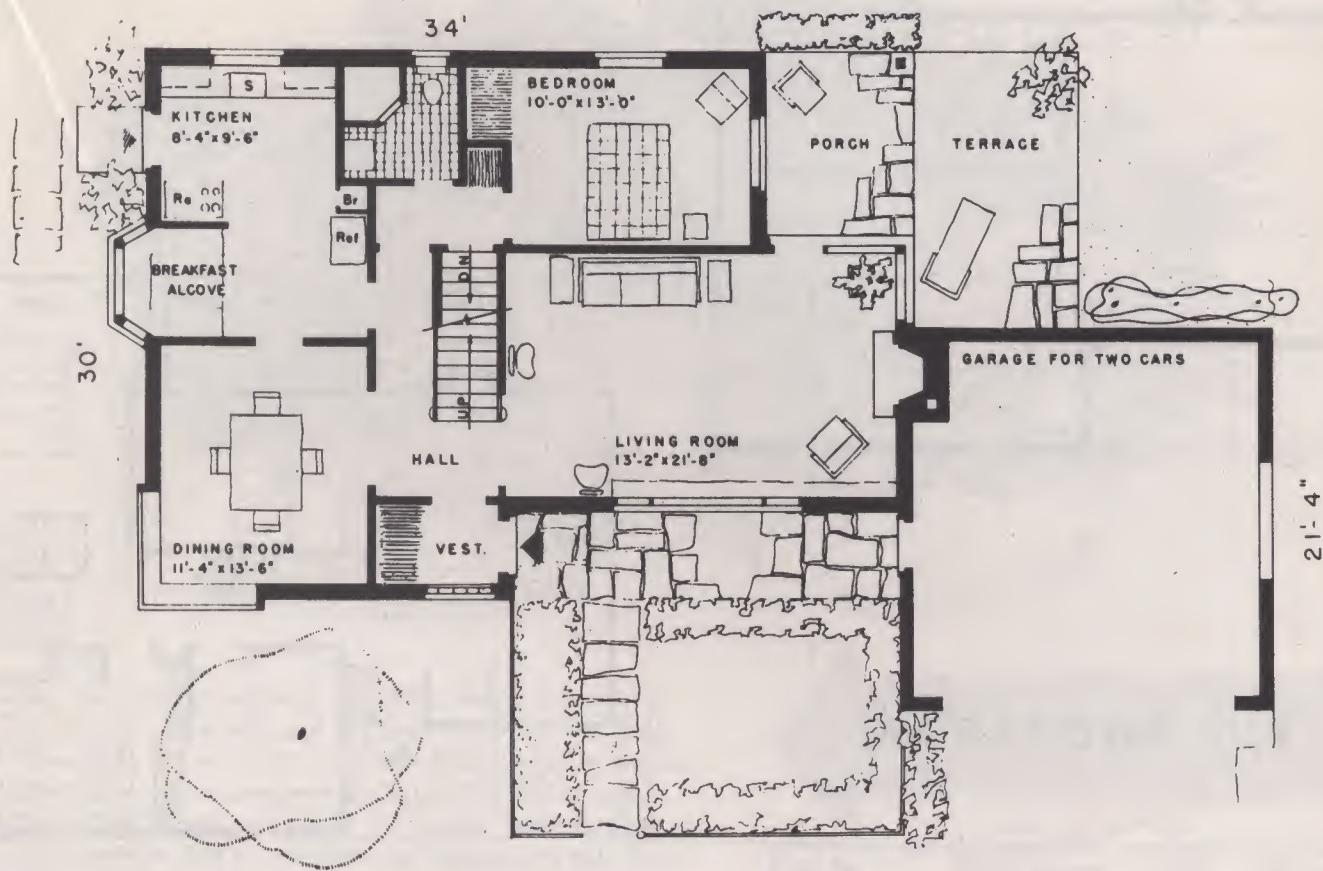


This center hall house nestles behind a tidy white fence and bids a homey welcome that is continued inside by the large fireplaced living room. A picture window overlooks the stone terrace. There is one sleeping or multi-purpose room downstairs and three more upstairs. The overall dimensions of this house are 64 feet by 30 feet, including the two-car garage. The separate dining room, breakfast alcove and full vestibule are some of the design extras of this interesting plan.

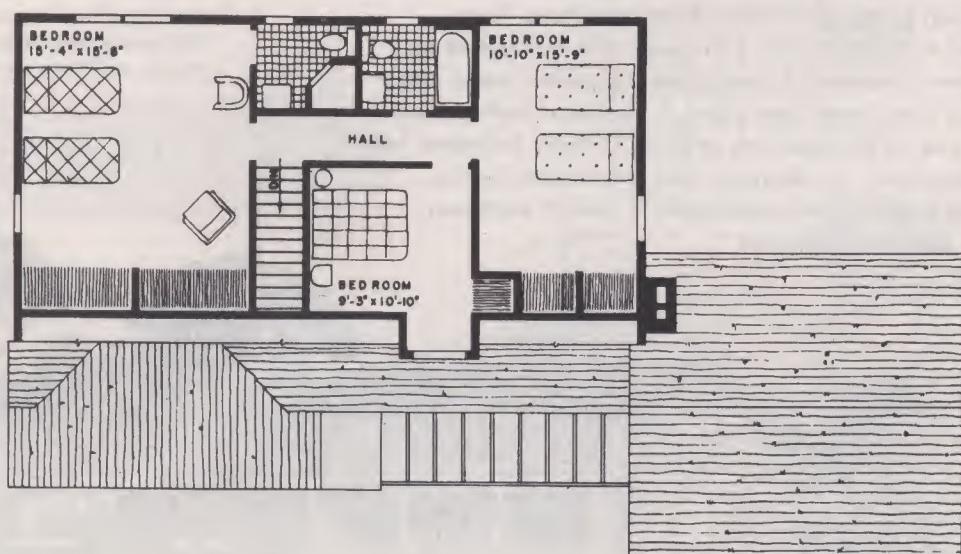
THE BARBIZON

THE BARBIZON

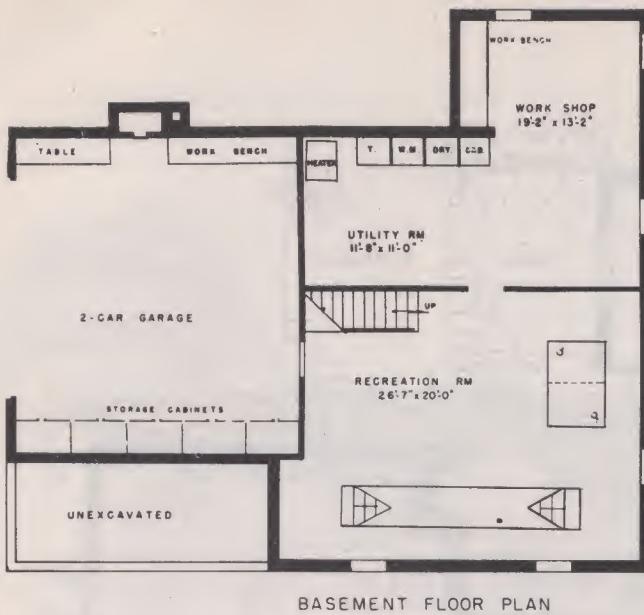
Although it is prohibitively expensive to make changes in blueprints, many minor alterations can be made by your builder, such as: adding a dormer or changing a window. He can help to personalize your house and to tailor it to your family's special requirements. Provision for this flexibility is made in the outline specifications that accompany blueprints.



FLOOR PLAN 1010 sq.ft.



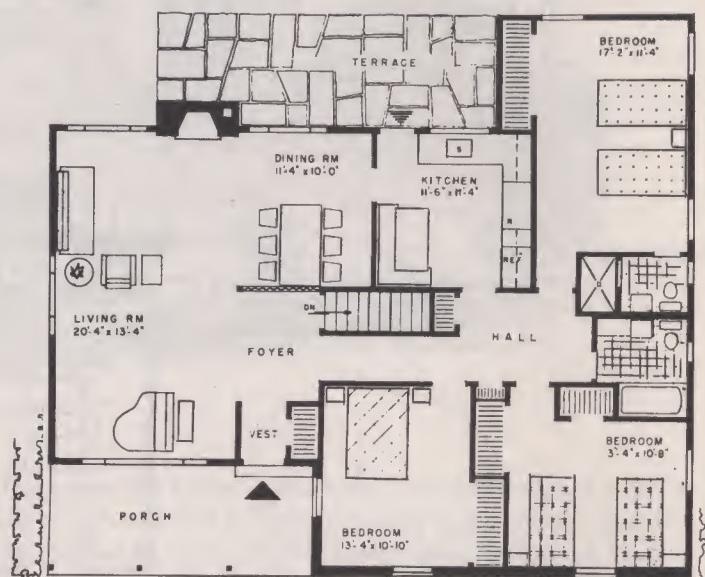
SECOND FLOOR PLAN



THE SHOREHAM

Here is a house that utilizes its full basement area; to supplement the living activities of the home. A two car garage has extra space for multiple tables and storage cabinets. From the garage you enter the recreation room which has an area of over 500 square feet. Beyond a partition is the utility room with complete laundry and drying facilities and additional shop space.

Going up the stairs to the main living area you are impressed by the spacious open planning of foyer, living room, and dining room. This area is dominated by a fireplace and highlighted by windows in three directions. A decorative translucent panel hides the dining room from foyer view. There is additional eating space in the kitchen and on the adjoining terrace. All three bedrooms have views in two directions. The blueprints call for a shower in the master bath and a shower-tub combination in the hall bathroom that serves the other two bedrooms.

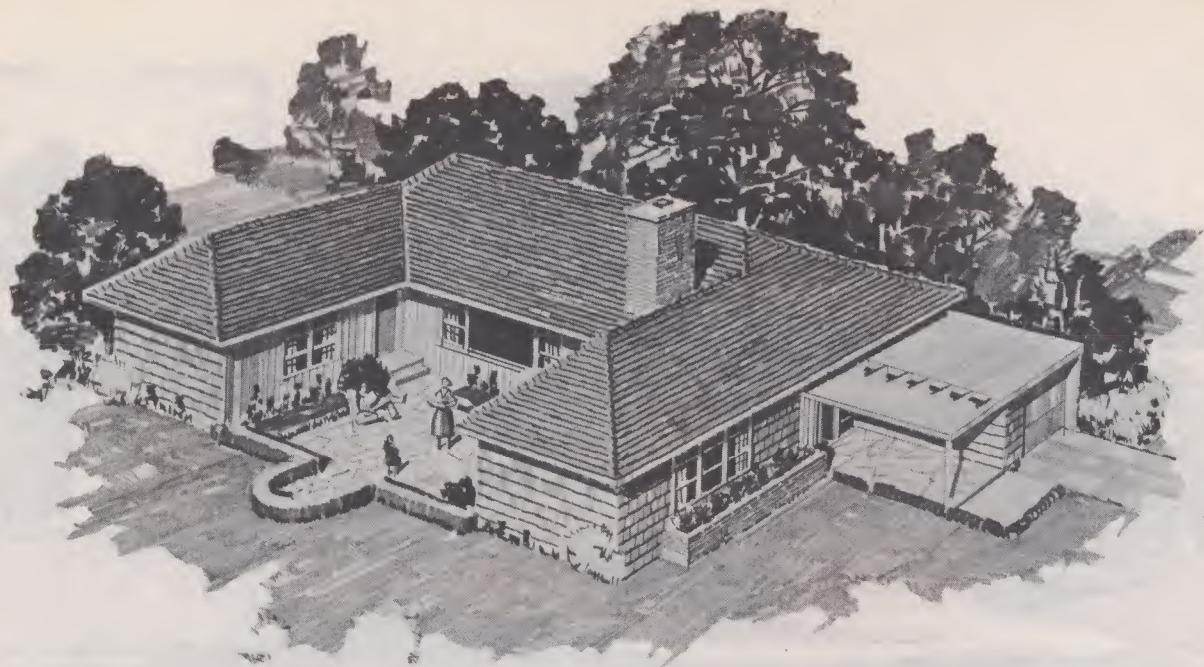


FIRST FLOOR PLAN 1520 sq ft

THE SHOREHAM

The outline specifications which accompany the blueprints allow for insertion of specific brands or materials of your own choosing wherever possible. This personalizes the plans and permits you to tailor them to your family's taste and needs.



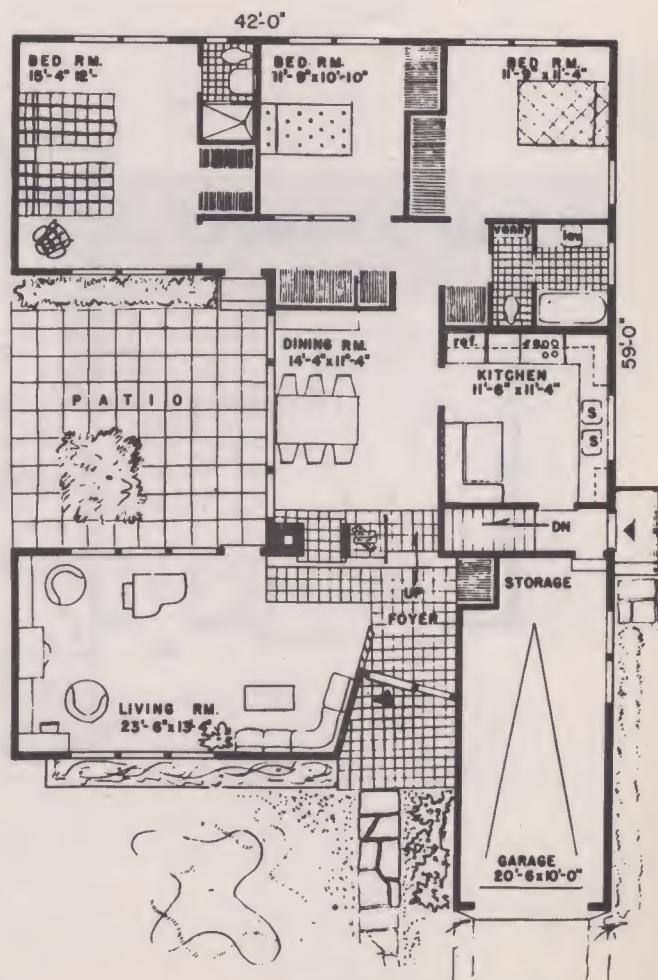


Families who place a premium on privacy have inspected the Ellison when it was on exhibit and are now enthusiastically living in this house. They are particularly pleased about the separate access to the terrace from every portion of the house. The dining room is separated from the living room by a two-way fireplace wall. A fluted glass panel permits the kitchen to be flooded with light from two directions. The bathroom is compartmentalized to help break those morning traffic jams. Of course the master bedroom has its own private bath. Little wonder, as they enjoy the freedom of angled partitions, open planning and abundant window area, that these families have a sense of security and profound fulfillment in this home.

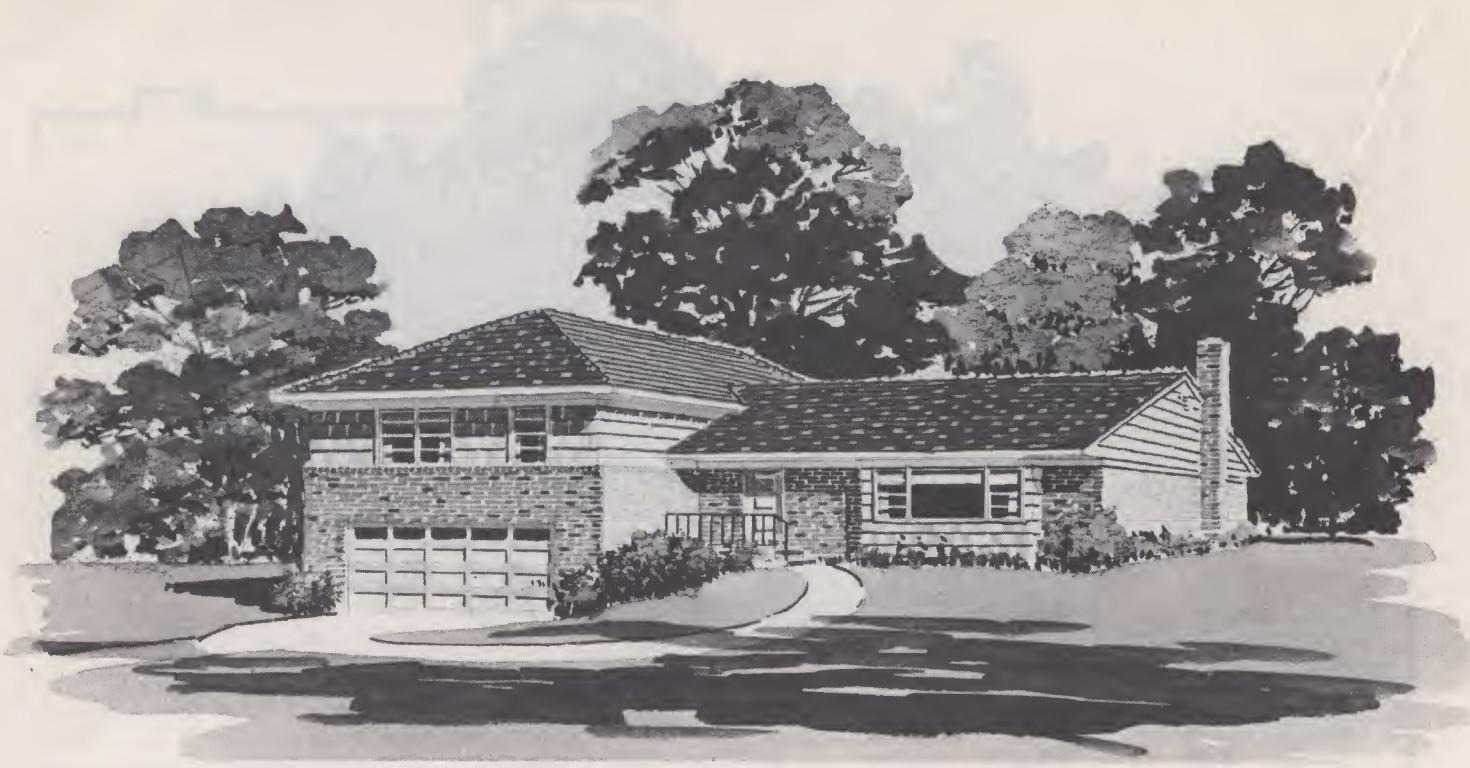
THE ELLISON

THE ELLISON

Architectural Plan Service, Inc. provides blueprints for all the homes in this volume. Your order is filled the same day it is received. Together with the blueprints you will receive a builder-owner contract form, material list form, and outline specifications.



FIRST FLOOR PLAN 1536 sq. ft.

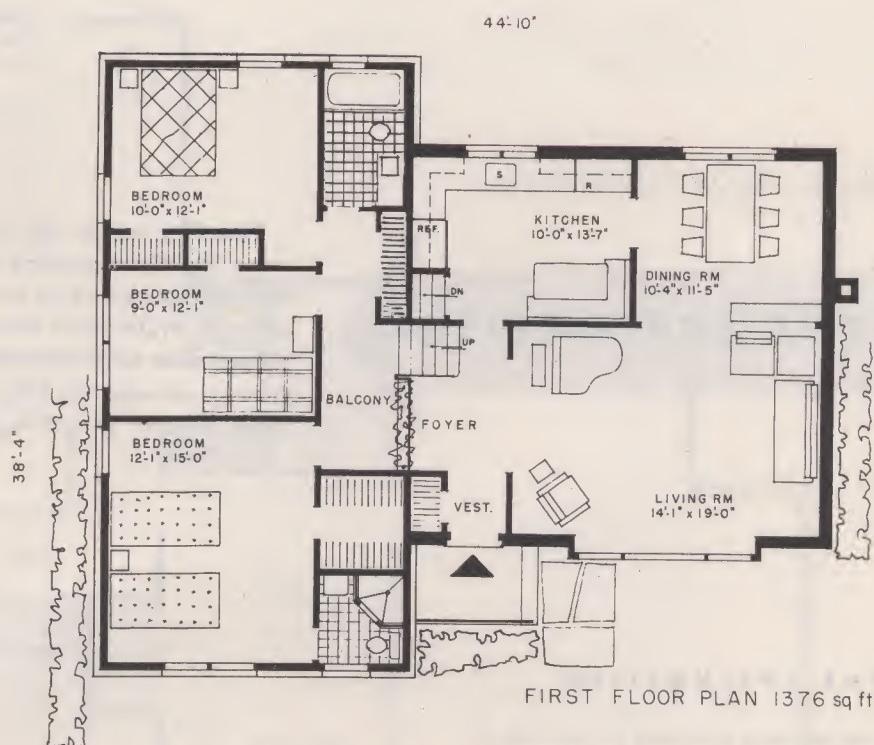
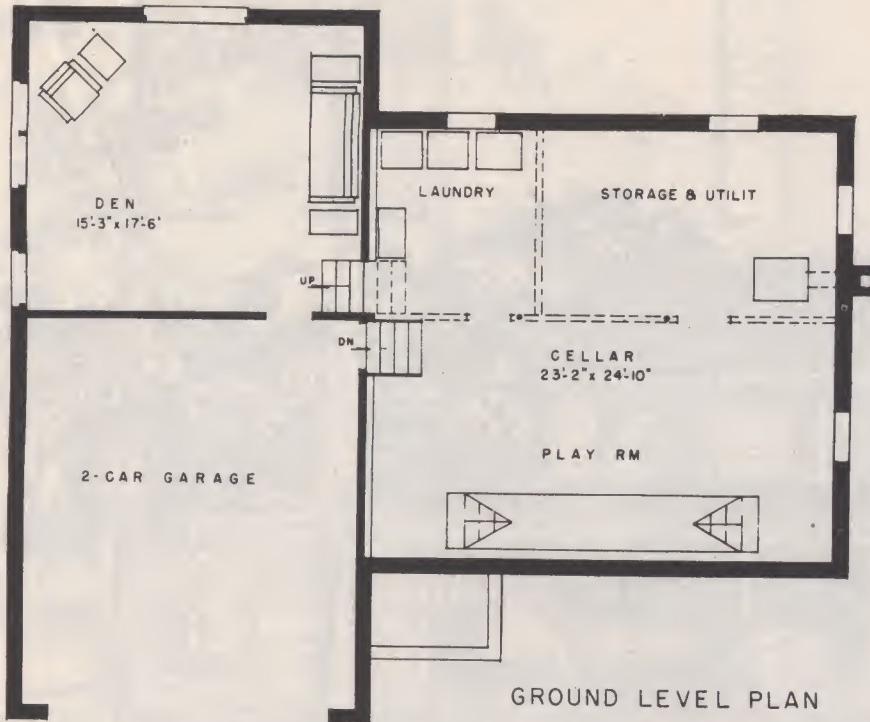


THE EVERETT

Scores of split-level home models have been on exhibit throughout the country in recent months. No other type of plan has exacted such widespread interest on the part of the home-buying public. The Everett has received more than its share of this attention. Perhaps this is because every room in the house has benefited by the split-level design. The balconied foyer lends a touch of grandeur to the living-dining room. Three bedrooms share a sleeping floor raised above the living area for quiet and privacy. Two baths and abundant closet space serve this area. Below is an equally private den or hobby room measuring over 17 by 15 feet with a private doorway to the outdoors and to the double garage. There is even more space on the basement level which can be divided up for laundry, storage, and play. Here indeed is a mansion for gracious living at a price that the average home-owner can afford to pay.

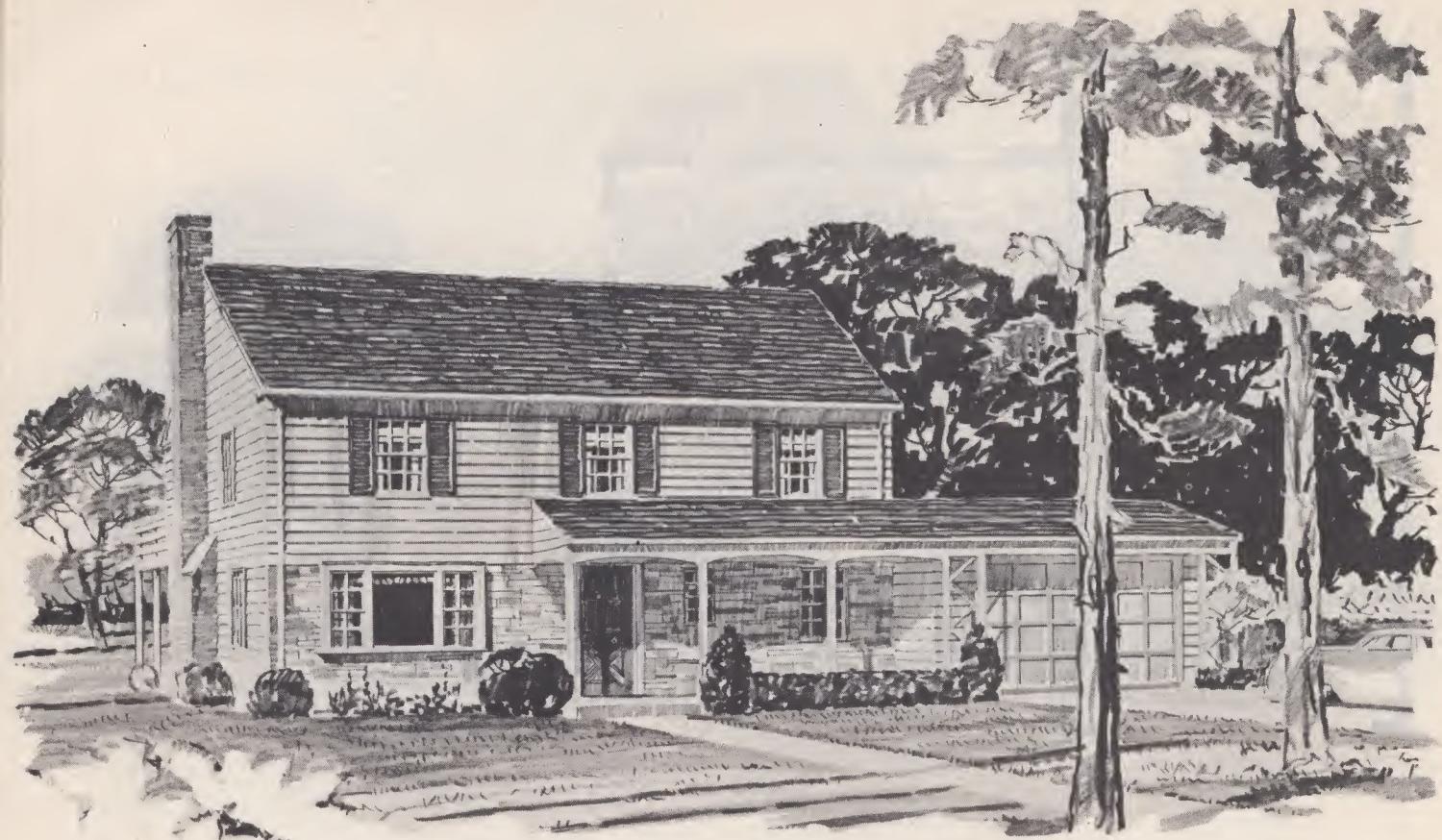


SECTION



THE EVERETT

Blueprints are the key to many doors. With a roll of blueprints under your arm your lending institution will be glad to talk business with you, your builder will roll up his sleeves and sharpen his pencil, and the wheels of progress will begin to turn. One day you will put your blueprints down and pick up the final key—to your new home.



THE SPRINGFIELD

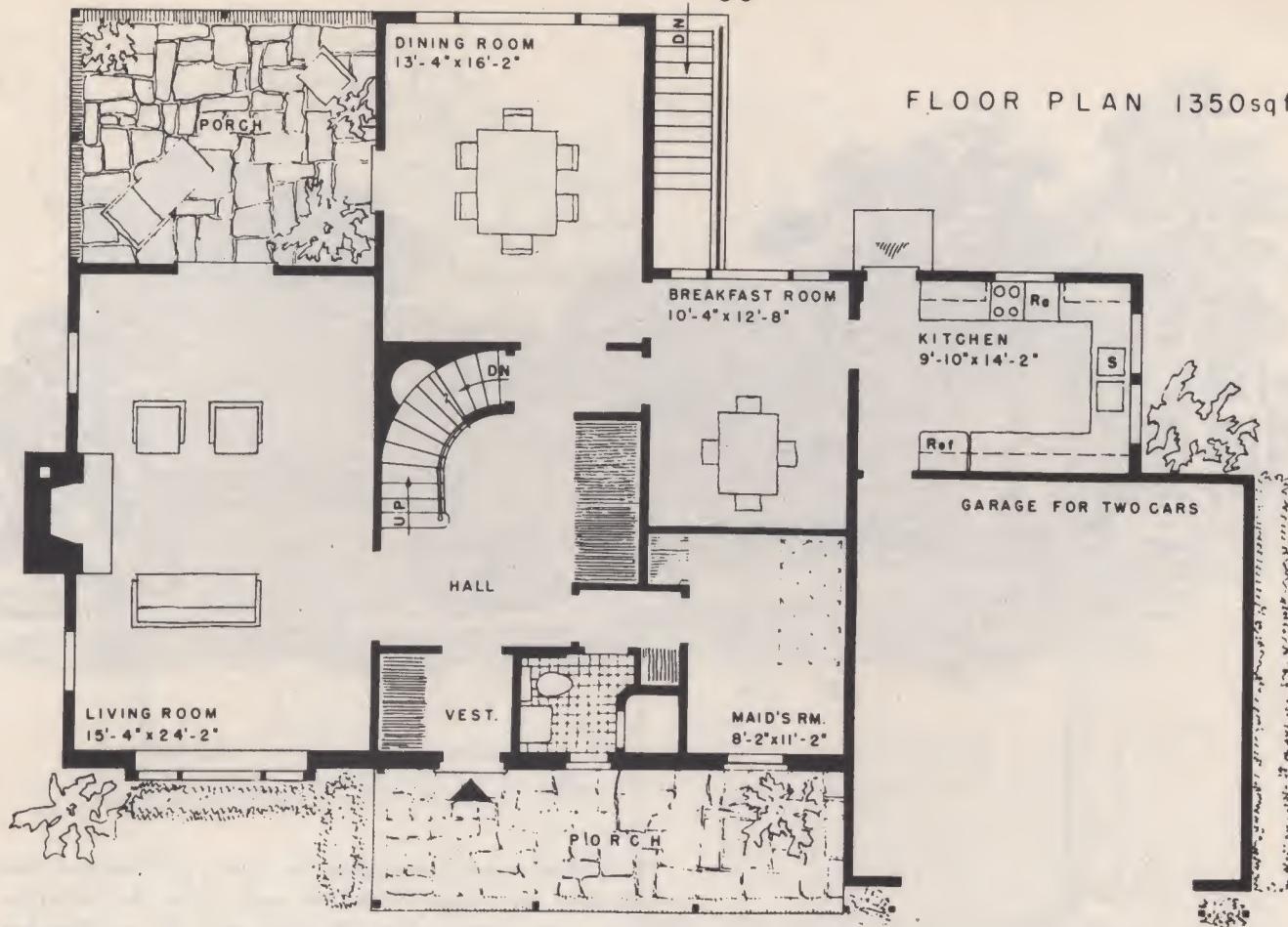
Two-story homes are still very much in fashion. Large families enjoy the added sleeping space of a full second story. High income families find part of the extra first floor space useful for maid's quarters. Professional families use a section of the first floor for offices. And many other families will always love the gracious curving stairway, the large separate dining room, or the general space freedom of the two-story plan.

THE SPRINGFIELD

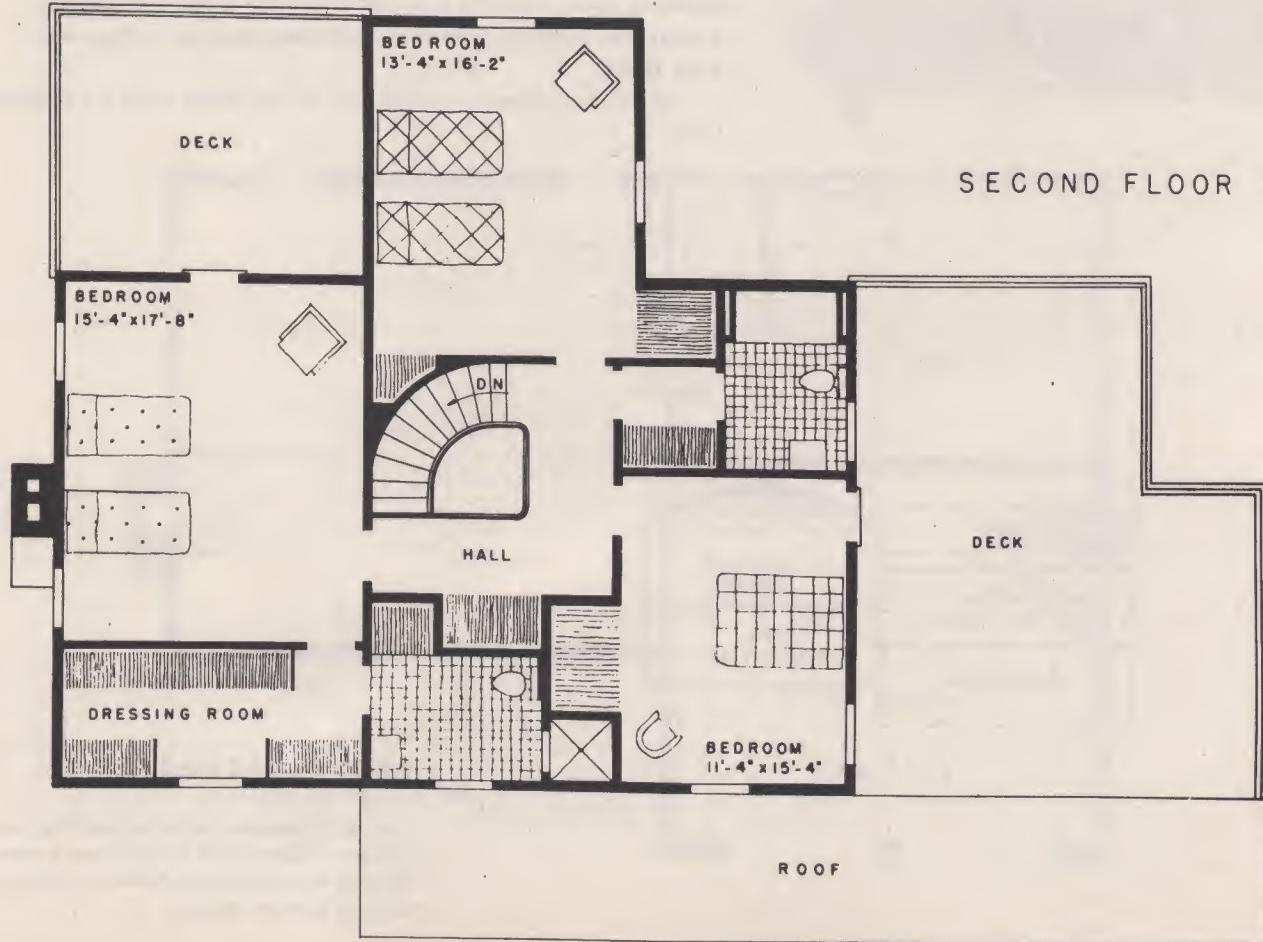
After you choose a plan there are many ways to tailor it to fit your family. You may add built-in features, dramatic lighting, and a wide variety of interior finishes. Make a note of any ideas that come to you in this regard. Your architect, lumber dealer or builder should be able to incorporate these features into your new home.

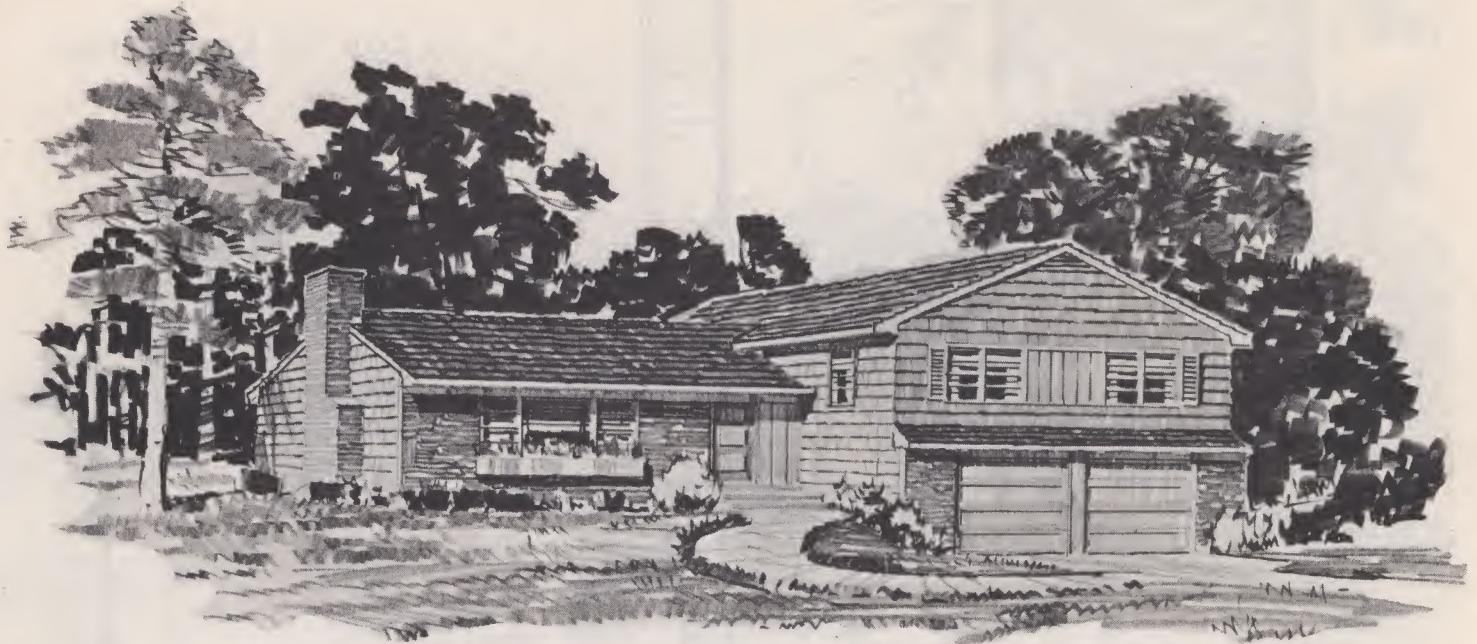
FLOOR PLAN 1350sqft

38'



SECOND FLOOR PLAN

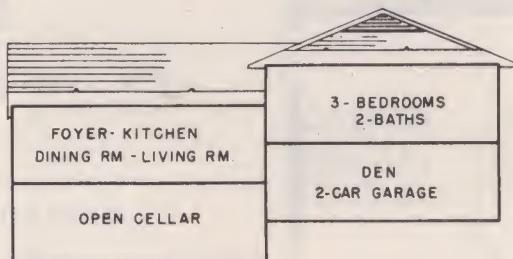




THE FLETCHER

The split-level plan is sweeping the country and hardly a home exhibit does not include at least one such design. By raising the bedroom wing 6 steps above the living area, the architect has obtained space beneath it at grade level for a two-car garage, a large den with handy lavatory and also plenty of storage and work space.

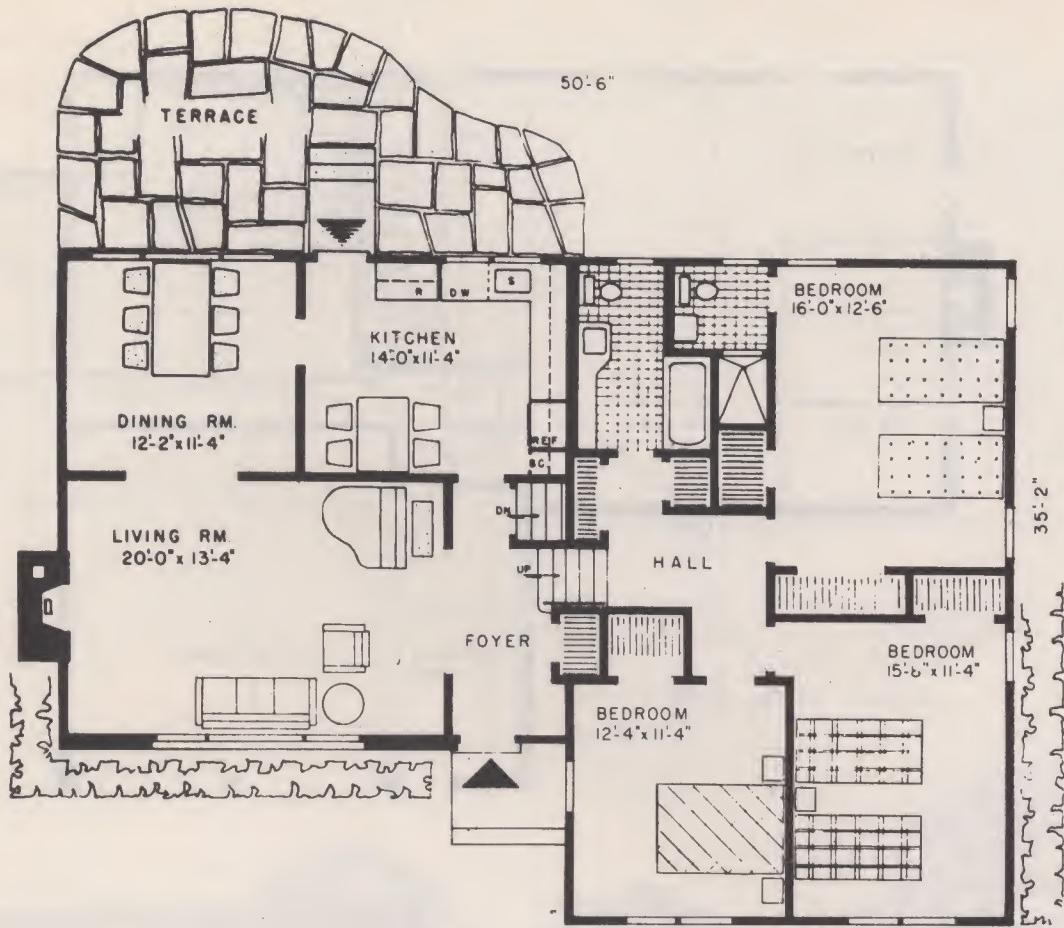
Two full bathrooms serve the rest of the house from the bedroom level.



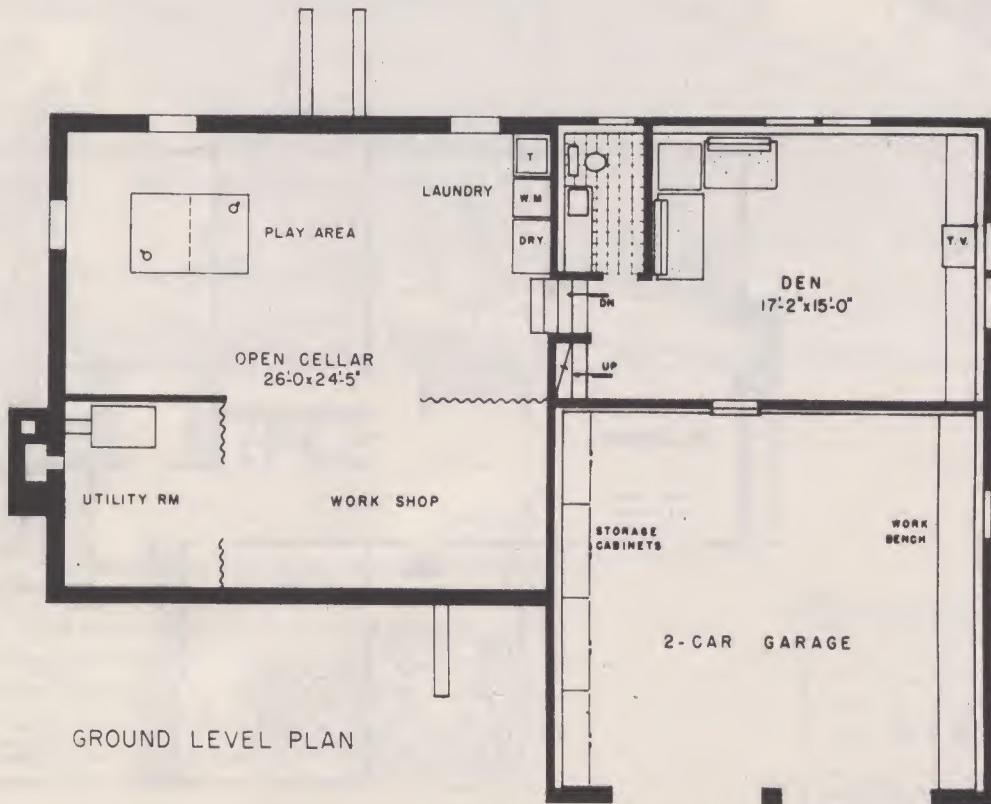
SECTION

THE FLETCHER

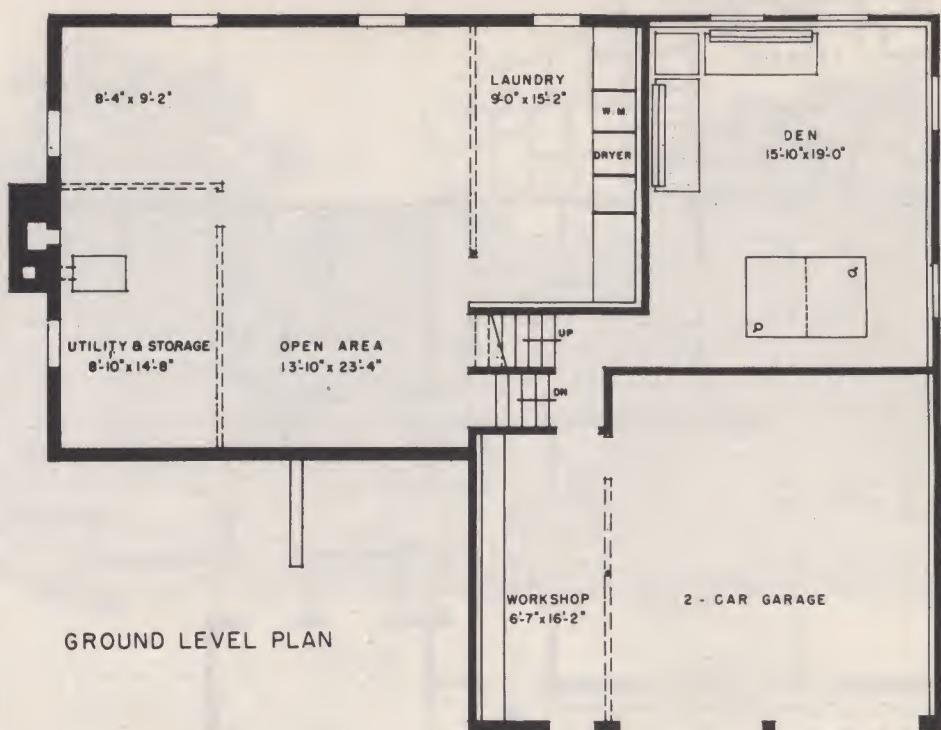
Four sets of blueprints and outline specifications are the usual number required to obtain bids, arrange financing and complete construction. For details on obtaining them, see page 46.



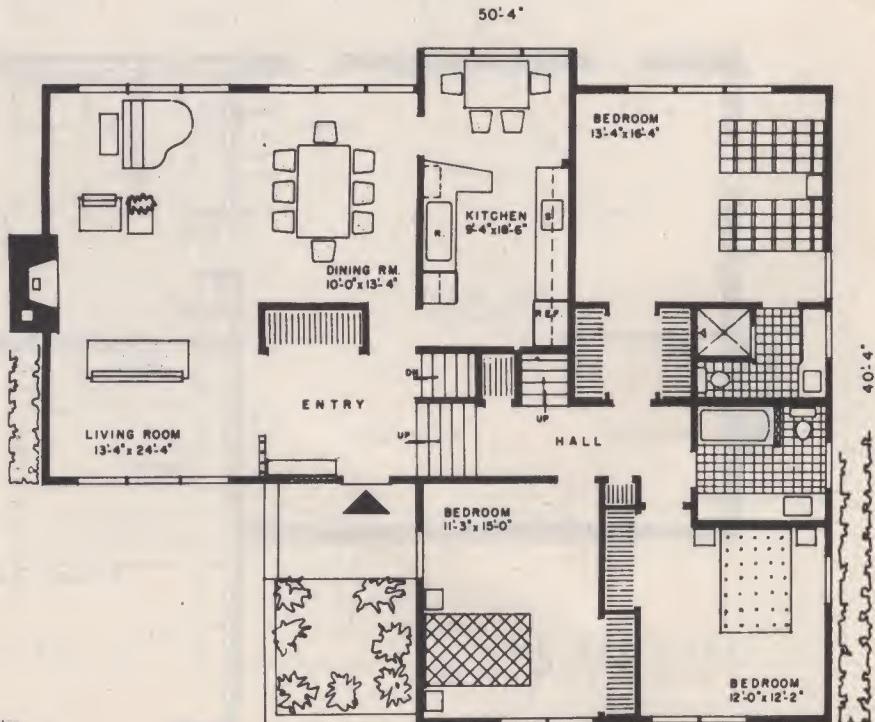
FIRST FLOOR PLAN 1532 sq ft



GROUND LEVEL PLAN

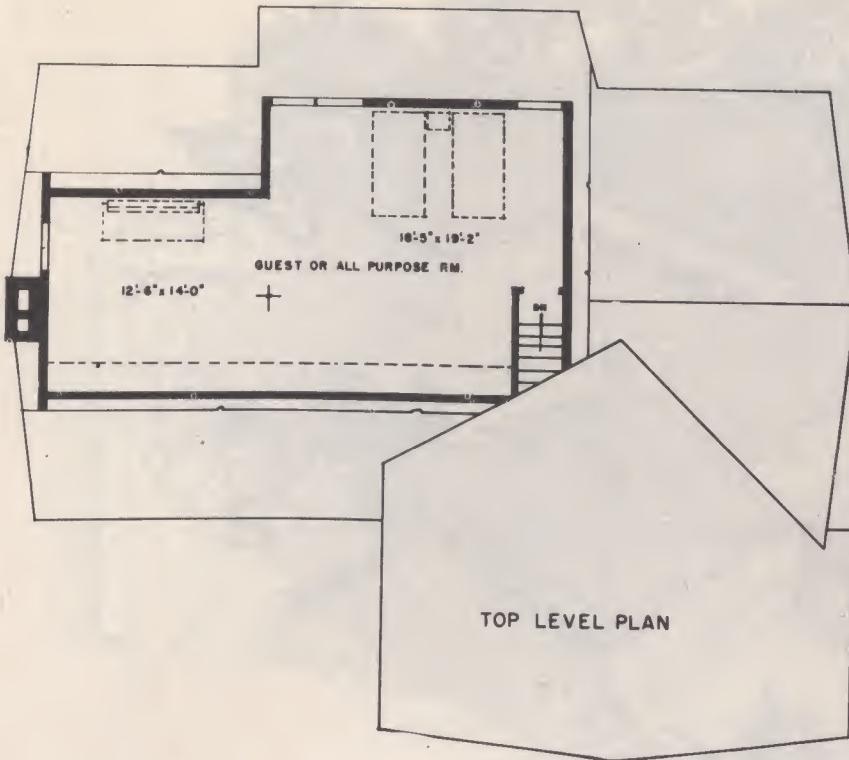


THE WHITMAN

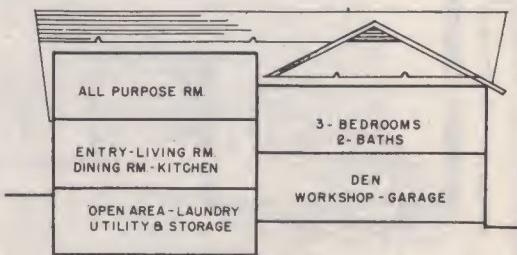


For a full description of what is included in the blueprints and outline specifications for this house, turn to page 46.

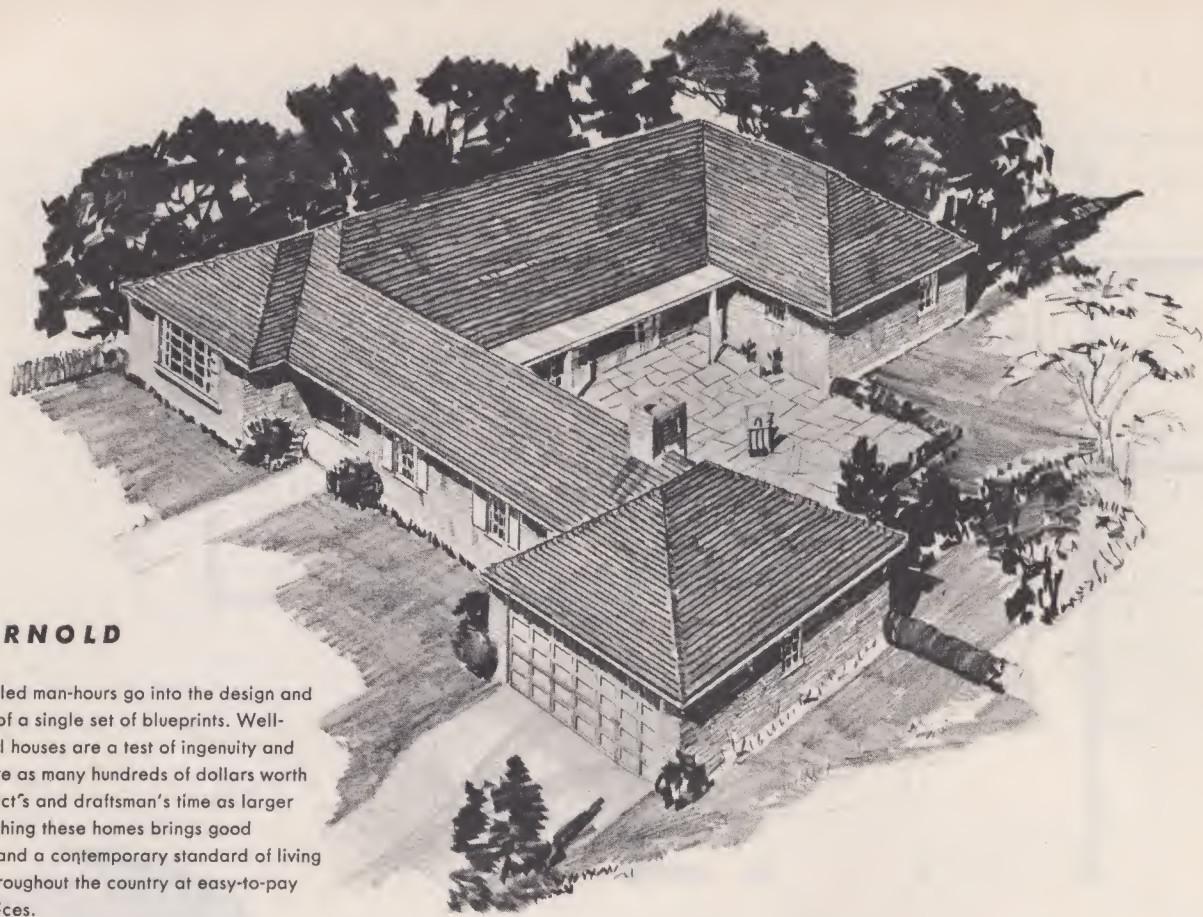
FIRST FLOOR PLAN 1665 sq ft



The versatility of the split-level plan is exemplified in the Whitman. If spread out on one level its total enclosed square floor area would exceed 3500 square feet. There are five levels as shown on the section diagram. Nothing has been spared by the architect to build comfort into this design. Yet its cost should be well within reach of the medium-to-high income family. The grade level den and the top level room can be developed to fit your family.



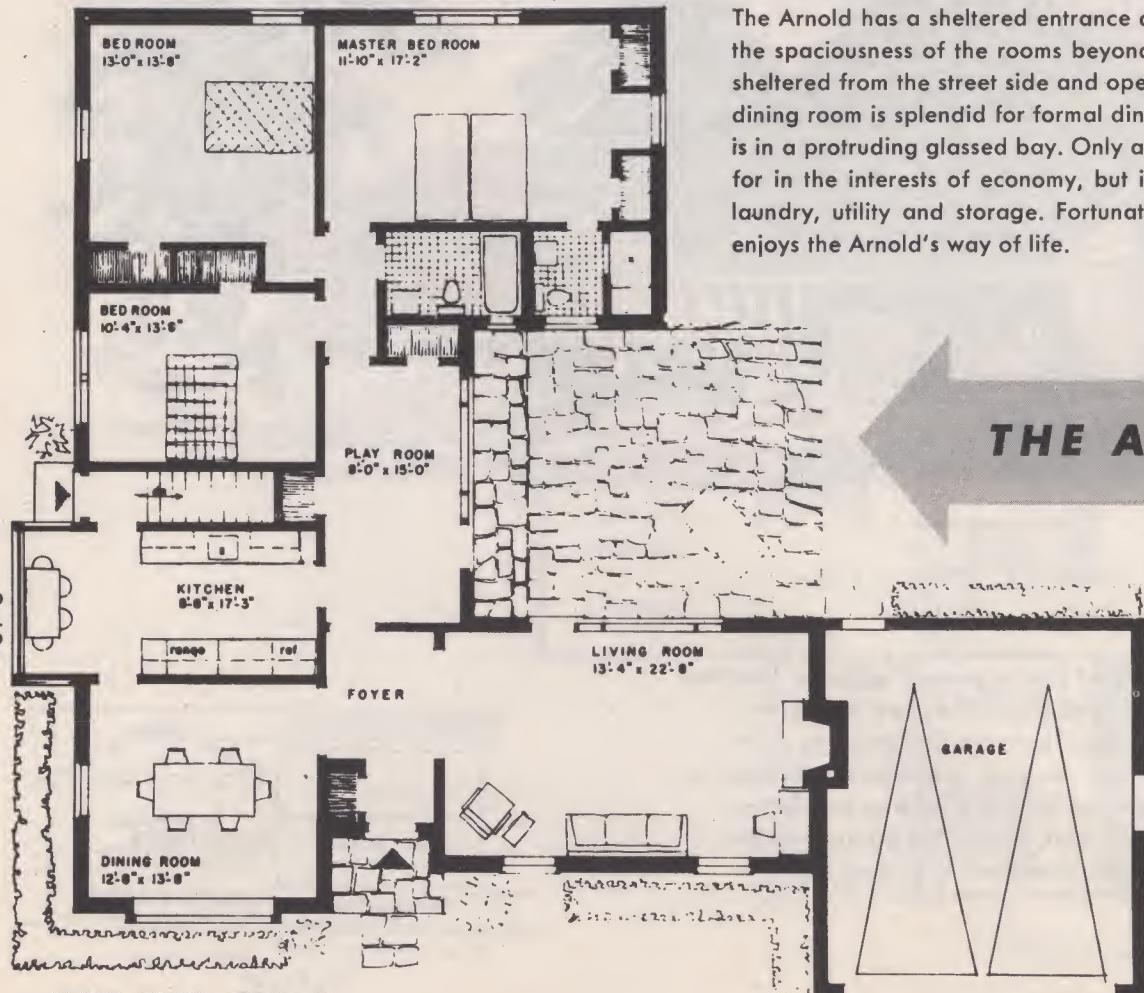
SECTION



THE ARNOLD

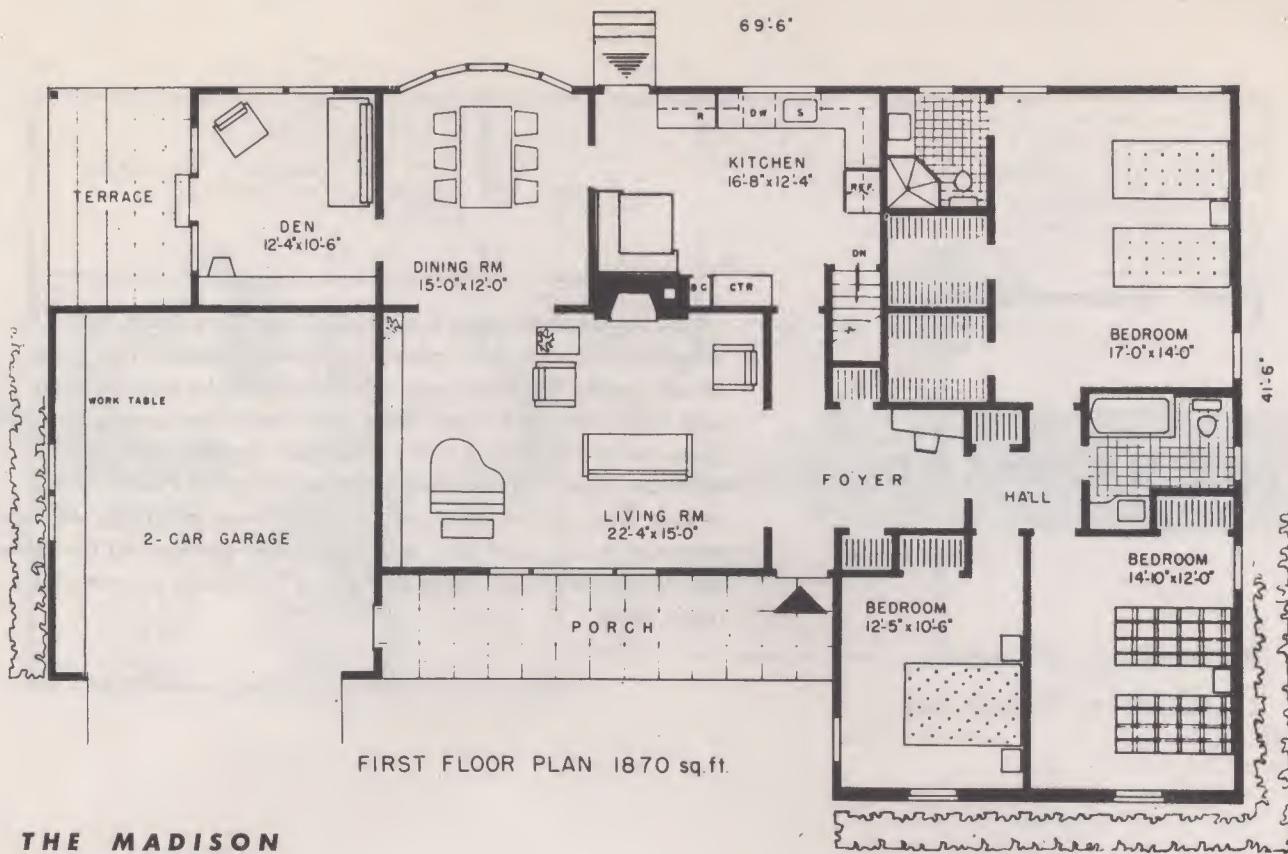
Scores of skilled man-hours go into the design and preparation of a single set of blueprints. Well-planned small houses are a test of ingenuity and usually require as many hundreds of dollars worth of the architect's and draftsman's time as larger homes. Publishing these homes brings good architecture and a contemporary standard of living to families throughout the country at easy-to-pay stock plan prices.

67'-1"



Who can deny the thrill of a house that rambles around a patio? The Arnold has a sheltered entrance and large foyer that bespeaks the spaciousness of the rooms beyond. The 22-foot living room is sheltered from the street side and opens fully to the patio. The dining room is splendid for formal dining and kitchen dining is in a protruding glassed bay. Only a partial basement is called for in the interests of economy, but it has plenty of space for laundry, utility and storage. Fortunate indeed is the family that enjoys the Arnold's way of life.

THE ARNOLD



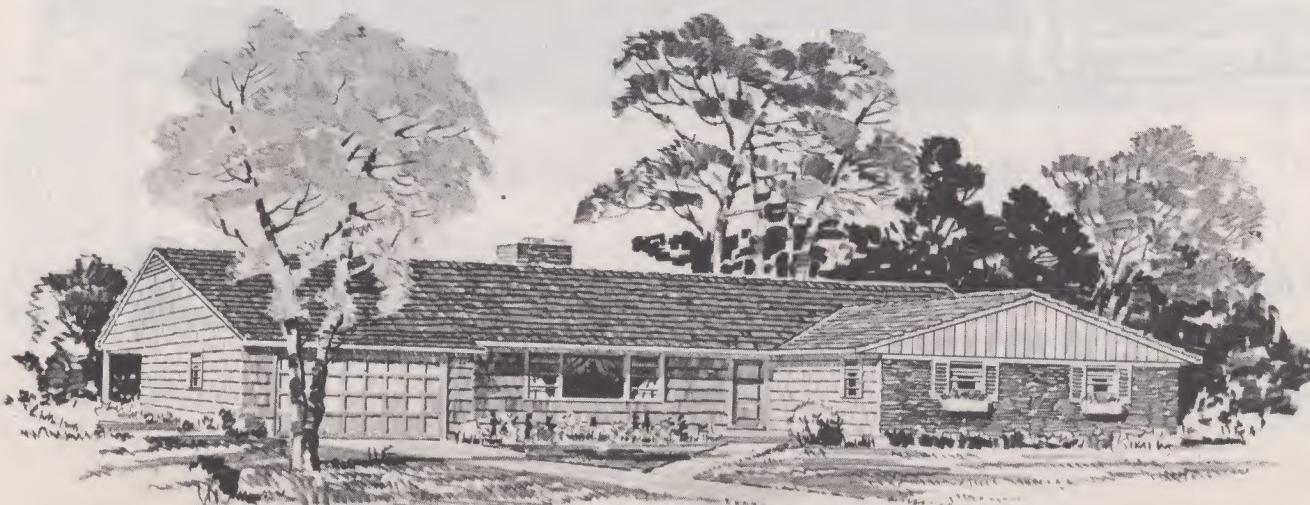
THE MADISON

Reading blueprints is not necessarily an art restricted to builders and architects. True, there may be many symbols used that will mean nothing to you, but you will get all four views of the house and you will be able to read off all important dimensions. The cellar plan, cross-section, and material description—all will give you a vivid picture of your home-to-be.

The sumptuous Madison is a three bedroom ranch house that could be the dream home of almost any family.

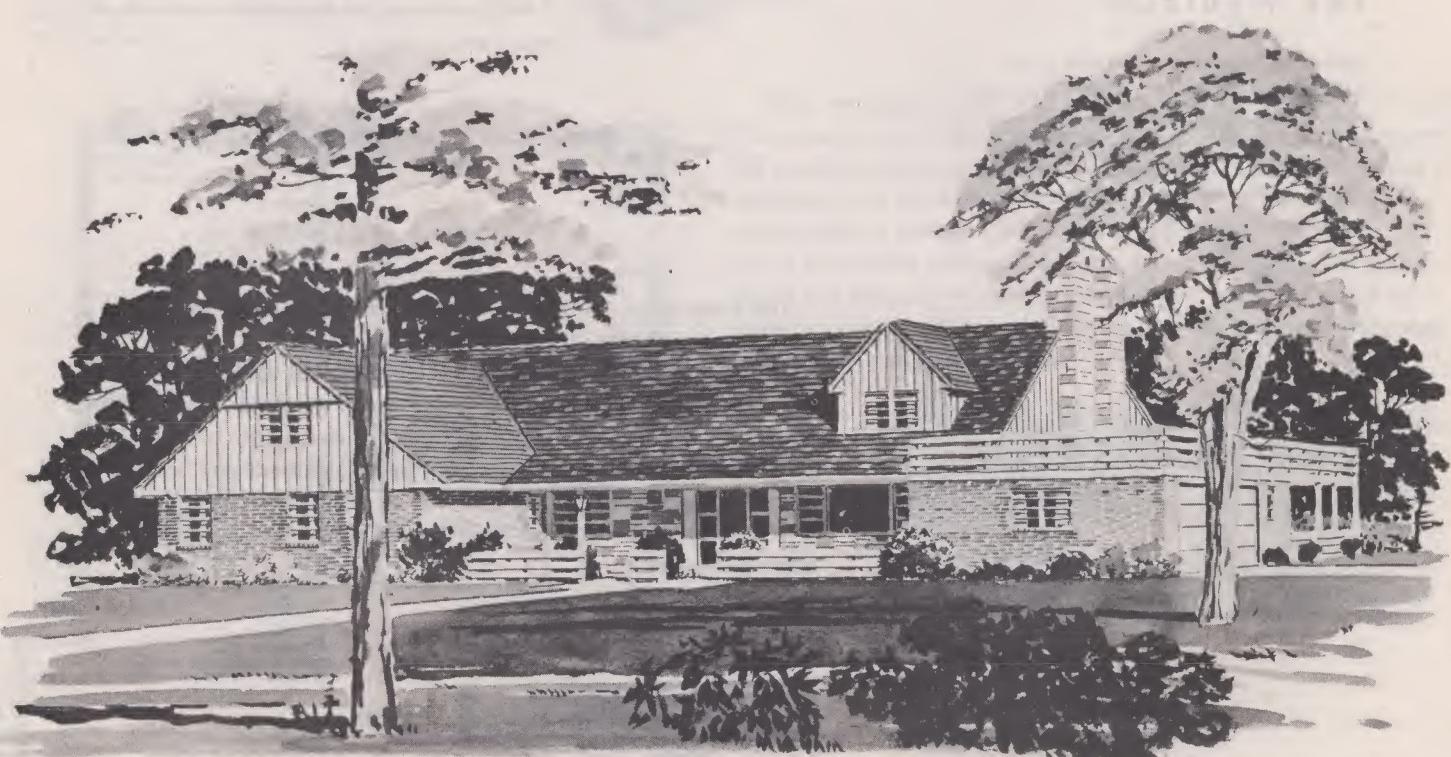
The fireplaced living room, the bay windowed dining room and the cozy den with its private terrace are the essence of charm and comfort. There is plenty of space to move about in the kitchen and a corner table for informal dining. The master bedroom boasts two huge walk-in closets for him and her. It also has a private bath with a corner shower. Note the twin closets in the foyer and the inviting covered entry.

THE MADISON



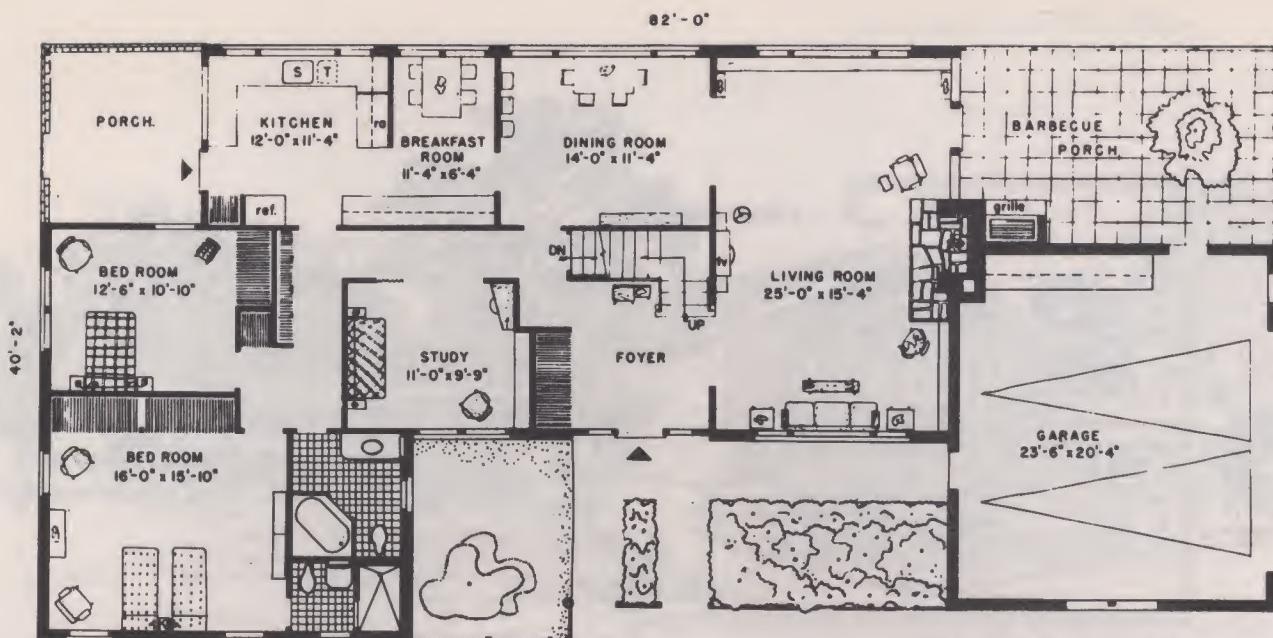
THE HAYWARD

The Hayward breathes a distinction and grace that is native to American soil. Originally custom-designed by Samuel Paul for a certain family, this house was avidly inspected by many families and eventually built many times throughout the country. Downstairs there are two bedrooms and a study that might be used as a bedroom. Upstairs three more bedrooms, two more baths and a sewing area can be completed. One of these bedrooms will have access to a huge roof deck over the double garage and barbecue porch. Note the lavish living and dining facilities in the rambling ranch home.

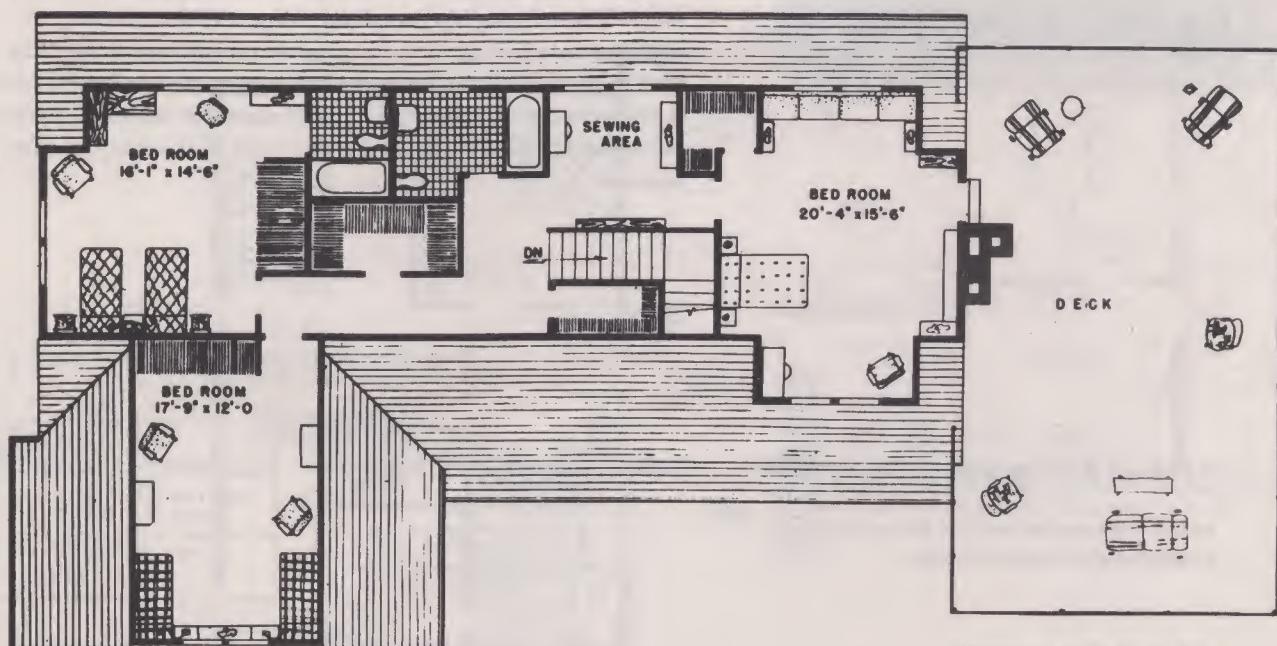


THE HAYWARD

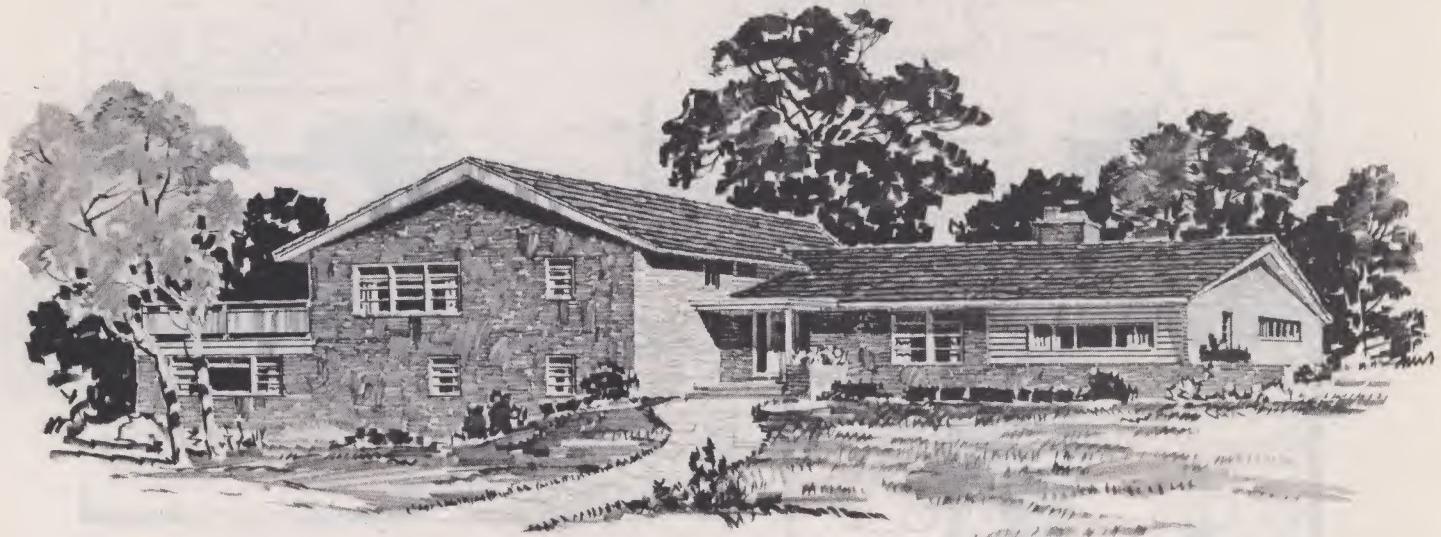
Don't study a plan that is a cold dream beyond your means or beyond your needs. Rather study in the warm glow of expectancy that plan which fits them both.



FIRST FLOOR PLAN 1816 sq.ft.



SECOND FLOOR PLAN

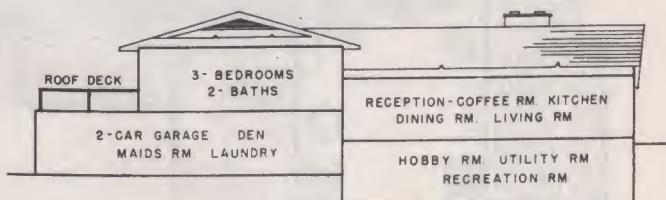


THE HARCOURT

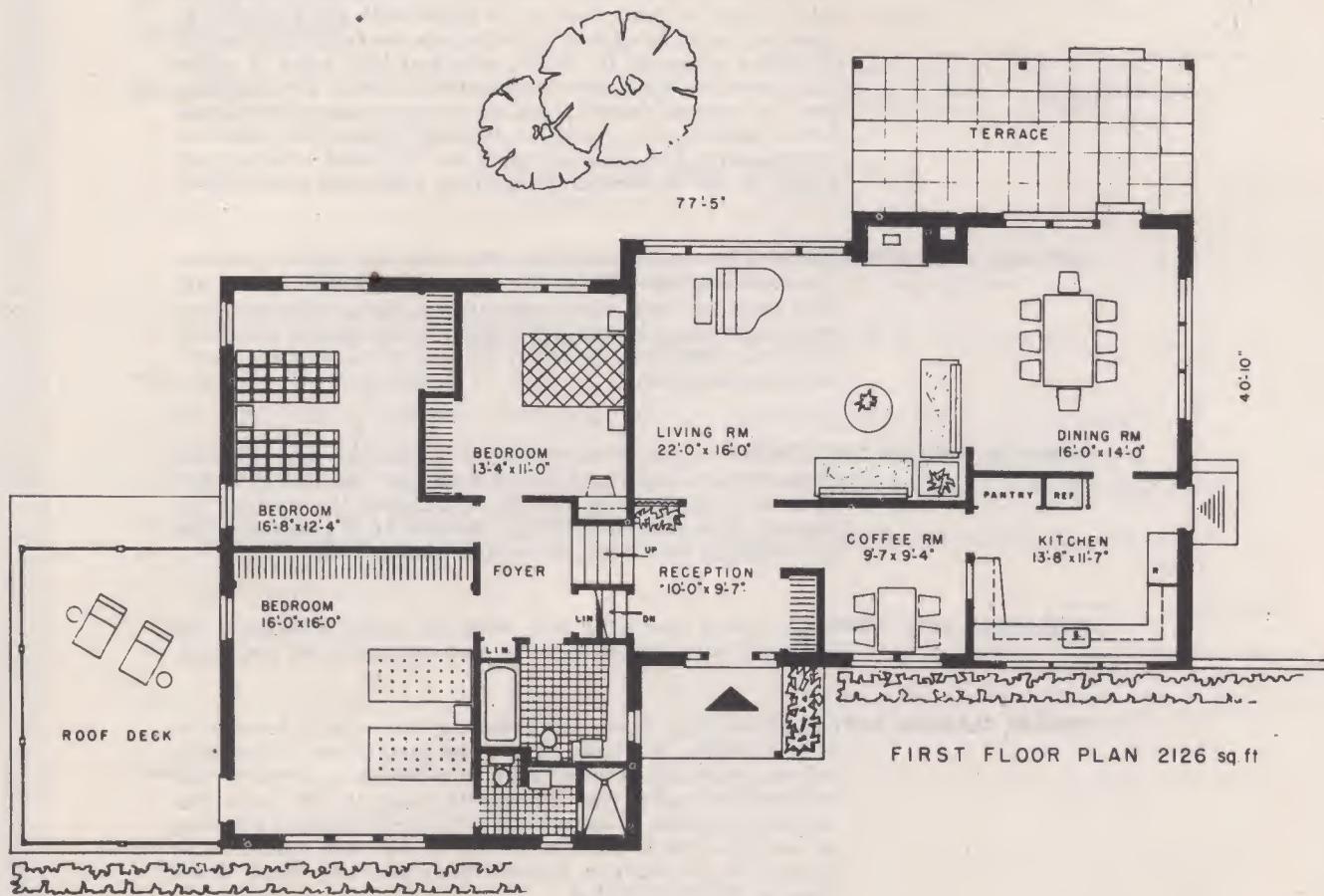
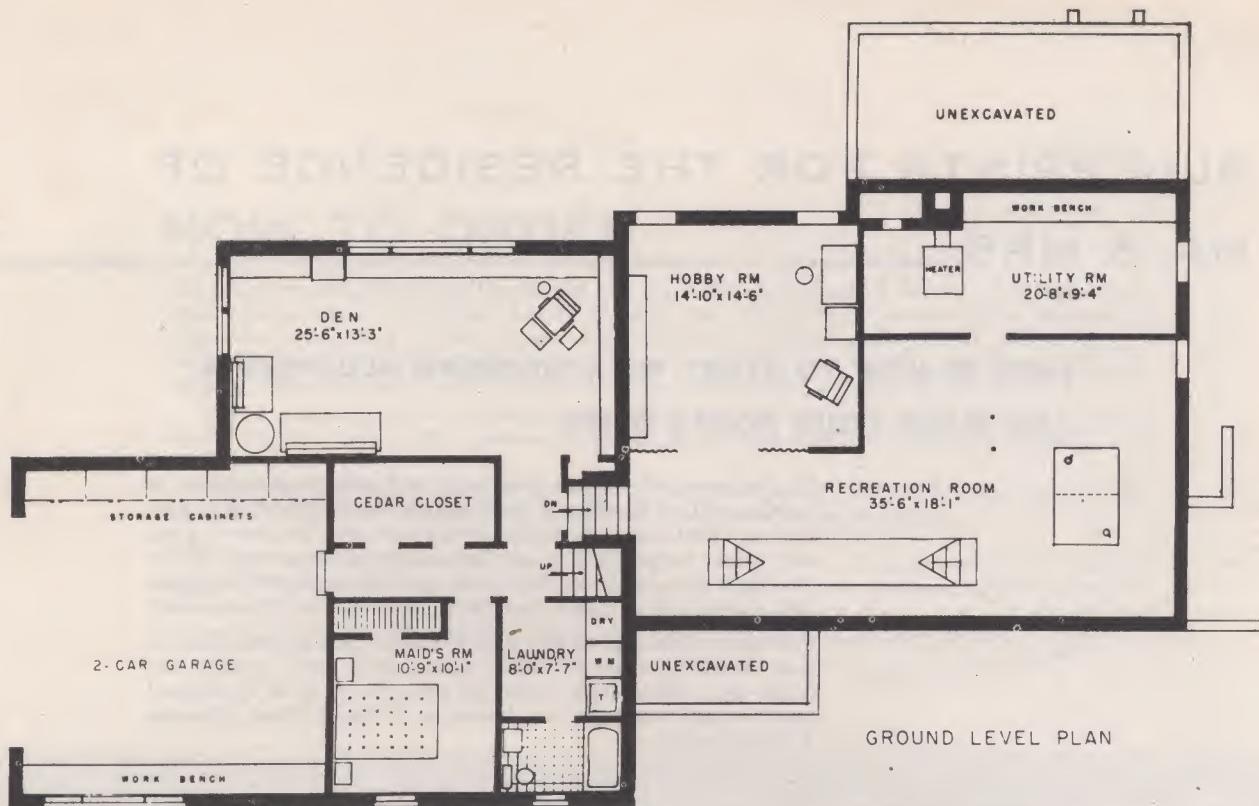
Seldom have the blueprints for a house of such magnificent proportions been made available to the public. The Harcourt comes close to the ultimate in luxurious living. Capitalizing on its split-level plan it has elaborate space, for every recreation, hobby and intellectual pursuit. It has comfortable living quarters for a maid. It has a spacious reception, living and dining area for gracious entertaining. It has a covered terrace and a bedroom roof deck for outdoor living. A large pantry storage for the kitchen, a separate coffee room and a cedar closet for the entire family's out-of-season clothes, are just a few more of the many exciting features.

THE HARCOURT

Be sure to mention the home title when ordering blueprints and outline specifications.



SECTION



BLUEPRINTS FOR THE RESIDENCE OF MR. & MRS.

HERE IS HOW TO START WITH WORKING BLUEPRINTS AND MAKE YOUR HOUSE GROW

If you have had enough dreaming and now want to start to build, a roll of blueprints under your arm will identify you as a person that means business. Doors will open for you as your real estate agent, banker, and lawyer speed their work. When you show your builder a set of blueprints he can figure his costs, then quote you a price and start construction immediately.

The blueprints and outline specifications then become part of your building contract. They help insure your getting the house you want, constructed in accordance with recognized practice and with the requirements of the Federal Housing Administration.

BLUEPRINTS:

The working blueprints for each of the homes in this book have been prepared by skilled draftsmen under the supervision of Samuel Paul, member of the American Institute of Architects. Blueprints drawn in the office of Samuel Paul are on file with banks and Building Departments throughout the country. They consist of from four to six pages with the drawings at standard builder's scale of $\frac{1}{4}$ inch equals one foot. They include elevations prepared for front, rear and both sides. A cellar plan shows the foundation construction in detail. The first floor plan, and second if there is one, show all necessary dimensions, fixture locations etc. A section drawing includes the plumbing arrangement, and detailed sheets are provided covering any aspect of the construction requiring additional information.

OUTLINE SPECIFICATIONS: With each set of blueprints there are outline specifications covering over fifty major items of construction, such as: wall footings, foundation walls, cellar floor, cellar columns, chimney, heating, framing, sheathing, roofs, gutters, plumbing, electrical, insulation, caulking, floors, fixtures, cabinets, hardware, painting, etc.

BUILDER-OWNER CONTRACT: A contract form is supplied free with each blueprint order. It is recommended by the American Institute of Architects and approved by dealers associations throughout the country. This standard contract consists of 20 pages covering all necessary conditions, notes, and instructions.

MATERIAL LIST FORM: Supplied free with each blueprint order, a material list form will save time in figuring material quantities and costs.

MODEL-MAKING KIT: Engineer Hoyt Rust's model-making kit, recently featured in Life Magazine, will enable you to see your house in true scale before you build. Develop your furniture arrangements and landscaping—make your blueprints come to life in a few pleasant evenings at home. Here is three-dimensional planning at its best. The charge for the kit is \$5 when ordered with blueprints and will be shipped postpaid from Hoyt Rust's plant in Denver, Colorado.

HOW TO ORDER

The price of a set of working blueprints and outline specifications is \$20.00. Additional sets, when ordered with the original, are \$5.00 each. Four sets are the usual number that would ordinarily be required by your lumber dealer, builder, financial agency, local authorities, etc. Blueprints are printed especially for you the same day that your order arrives. Outline specifications, builder contract, and material list form are included at no extra charge.

If you include a check or money-order with your order we pay the postage. If ordering C.O.D. (U.S.A. only) your postman collects the postage charges in addition to the C.O.D. amount.

Plans are available in reverse for most of the homes shown. Remember that your builder can make many minor changes in construction to suit your personal needs.

Please note the questionnaire on reverse side of order form. Your cooperation in making suggestions will enable us to be of even greater service to home builders in future editions. In the way of returning the favor, we will be glad to answer to the best of our ability any urgent question on home building which you care to ask in the space provided.

.....TEAR HERE.....

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no. (\$20. for the first set, \$5. each additional set) name of house

..... Kits for scale model making
no. (\$5.00 per kit. Extra parts may have to be purchased for large homes) \$.....

Also send the following books:

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.....HOMES FOR LIVING, Vol. 2, 30 plans (\$1)HOMES THAT GROW, 25 plans (50¢)
.....HOMES FOR LIVING, Vol. 3, 36 plans (\$1)NEW SPLIT-LEVEL HOMES, 20 plans (50¢)
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(see reverse side)

When ordering plans be sure to answer the following questions. It will aid us to improve our service to you in future editions. In return for your courtesy we will be pleased to answer any pressing question you might have on the subject of home building. Just write it on the space provided and it will receive the prompt attention of our staff.

WHEN DID YOU OBTAIN THIS BOOK?

Approximate Date.....

HOW DID YOU KNOW ABOUT THIS BOOK?

- | | | | | |
|--|--|--------------------------------------|------------------------------------|-------------------------------------|
| <input type="checkbox"/> Newsstand | <input type="checkbox"/> Television | <input type="checkbox"/> Magazine Ad | <input type="checkbox"/> Bank | <input type="checkbox"/> Friends |
| <input type="checkbox"/> Published Story | <input type="checkbox"/> Lumber Dealer | <input type="checkbox"/> Builder | <input type="checkbox"/> Bookstore | <input type="checkbox"/> Other..... |
-

WHAT FEATURES OF THE BOOK DID YOU FIND MOST VALUABLE?

- | | | | |
|--|--------------------------------------|---|-------------------------------------|
| <input type="checkbox"/> Artist's Picture | <input type="checkbox"/> Floor Plans | <input type="checkbox"/> Blueprints Available | <input type="checkbox"/> Model Kits |
| <input type="checkbox"/> Word Descriptions | <input type="checkbox"/> Guidance | <input type="checkbox"/> Other..... | |
-

DO YOU OWN YOUR OWN LAND YET?.....

WHAT FEATURES OF THE PLAN YOU ARE CHOOSING INFLUENCED YOUR DECISION?

- | | | | | |
|--------------------------------------|--------------------------------------|--------------------------------------|---|---|
| <input type="checkbox"/> One Floor | <input type="checkbox"/> Expansible | <input type="checkbox"/> Roof Design | <input type="checkbox"/> Window Arrangement | <input type="checkbox"/> Lay-out of Rooms |
| <input type="checkbox"/> Center Hall | <input type="checkbox"/> Split-level | <input type="checkbox"/> Other..... | | |
-

WHAT ADDITIONAL FEATURES WOULD YOU LIKE TO SEE

IN YOUR NEW HOME.....

IN OUR PLAN SERVICE.....

Thanks for answering the above questions. Now it's your turn to ask us one. We will answer promptly and to the best of our knowledge.

QUESTION.....

.....

BLUEPRINTS

GIVE YOU A VIVID PICTURE OF
YOUR NEW HOME INSIDE AND OUT.
THEY ARE ALSO ESSENTIAL TO OBTAIN
PRICE BIDS AND START CONSTRUCTION.
THESE PROFESSIONAL BLUEPRINTS
ARE AVAILABLE FOR EVERY PLAN SHOWN IN THIS VOLUME.



Outline specifications

Covers over fifty elements of construction

Elevations

For front, rear, and both sides

Floor plans

Complete in every necessary detail

Foundation

Structural base showing cellar plan

Section

Shows plumbing arrangement

Details

All necessary additional drawings

Builder contract

With material list form

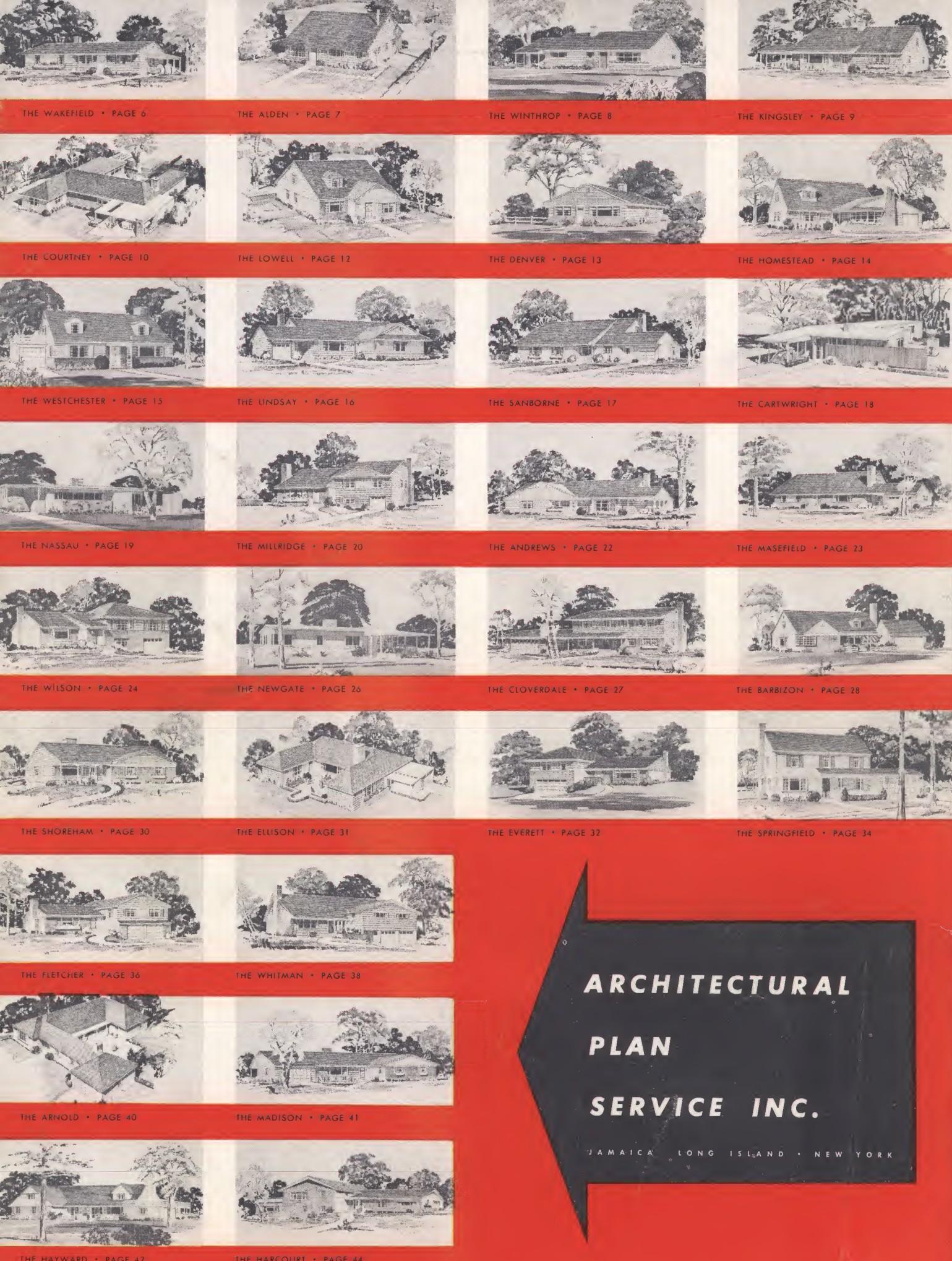


ALSO AVAILABLE

MODEL KITS:

BUILD A SCALE MODEL
OF YOUR HOME RIGHT ON
YOUR BLUEPRINTS





THE WAKEFIELD • PAGE 6

THE ALDEN • PAGE 7

THE WINTHROP • PAGE 8

THE KINGSLEY • PAGE 9



THE COURTNEY • PAGE 10



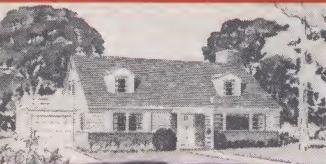
THE LOWELL • PAGE 12



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THE HOMESTEAD • PAGE 14



THE WESTCHESTER • PAGE 15



THE LINDSAY • PAGE 16



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THE WILSON • PAGE 24



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THE CLOVERDALE • PAGE 27



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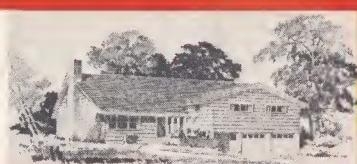
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